

## El Camino Reelers Board Meeting

August 8, 2017, 6:00 PM to 7:25 PM

In attendance: Lynn, Annette, Susan, Carol, Allan, Eric, Michael Garcia & Don

- Publicize board meetings (calendar and email)
  - Disclose tentative agenda items.
  - Send out a reminder to board members a week in advance to gather agenda items.
- There was a request that we have a C1 star tip at the end of quarterly dances
- On Facebook, someone (Craig) commented that our ECR banner had seen better days, and needed to be updated to LGBTQ\*.
  - After examining the banners, the board felt the banners looked OK.
  - We could insert “(LGBTQ\*)” into the blank space before “Square Dance Club”.
  - Ed will be asked about a banner redesign.
- Wednesdays after the summer.
  - Starts September 6<sup>th</sup>.
  - Rotate through several callers (Kurt, Rich, Dave, Mike Luna, Michael Levy, James, Allan) on Wednesdays, similar to Tuesdays, but with Rich added to the mix. Perhaps have Kurt, Dave, and guest callers?
  - Kurt has asked for one person to schedule *both* Tuesdays and Wednesdays.
- Wednesday Callers.
  - The consensus was to rotate amongst callers; if we repeat any one caller, it will be Rich; E.G.: Rich, Kurt, Rich, Dave/Michael Levy, Guest).
- Fun Nights
  - Booked: August/Arlene, September/Michael, October/Rich, November/(Darren?)
  - Meetup: Allan has been logging into Meetup to greet and acknowledge new joiners.
  - Facebook: Ad boost for \$50 has been applied to Arlene’s Fun Night event.
  - Kurt: Where else can we put out flyers? (Whole Foods in Los Altos? Starbucks? Palo Alto and Mountain View community calendars? Mountain View and Palo Alto local papers? Billy DeFrank Center?)
  - Do we have flyers for people to take with them? We’ll need flyers for the *next* Fun Night.
  - Allan will email the people from the last Fun Night to thank them and remind them of the next Fun Night.
  - 2018 Third Fridays are OK except for February.
- Next Board Meeting: Wednesday 8/23/17 at 5:30 PM at St. Andrews
  - New Wednesday schedule
  - Banner follow-up
  - Fun Night Review
  - Quarterly Dances for 2018 (we have dates, but not callers)
    - October 28, 2017 – Michael Kellogg
  - Caller Review
  - Newsletter