

El Camino Reelers Board Meeting

September 12, 2017, 5:30 PM to 6:55 PM

In attendance: Lynn, Annette, Allan, Eric, Ed, Carol, Susan

- Membership renewal reminder email
 - Ed will send out a friendly reminder to people who haven't paid.
- Quarterly Dances for 2018: Feb 24, Apr 28, Aug 4, Oct 27
 - Bronc Wise (owes us a dance!)
 - Darren Gallina [strongly preferred]
 - Vic Ceder
 - Eric Henerlau
 - Optionals:
 - Scott Byars
 - Jet Roberts
 - Andy Allemao
 - Justin Russell (has housing with relatives out here)
 - Arlene Kaspik
 - Steve Minton
 - Andy Shore
- Dance Compensation Standards
 - 300 or half the door, whichever is higher.
 - For driving callers, up to \$60 for gas expenses based on twice their one-way distance.
 - Housing with a club member.
- Kurt sent out the calling schedule for this quarter to Lynn and Ed. Lynn forwarded a copy to the board.
- Feedback for callers.
 - Callers need to be responsive to audience requests for lower music and voice volumes.
 - Lynn and Eric will talk with Dave in September.
 - Send out the board's desired criteria for this year:
 - Build stronger and more confident dancers.
 - Fun, upbeat dancing.
 - Developing dancers' APD/DBD skills.
 - Varied music.
 - Prepared callers.
 - Callers encouraging dancers with positive feedback and energy.
 - Dancers who know how to keep dancing when a square breaks down. (Self-correcting.)
- Caller Development:
 - The Board has established the following goals for the club this year:
 1. Build stronger and more confident dancers.
 2. Fun, upbeat dancing.
 3. Developing dancers' APD/DBD skills.
 4. Varied music.
 5. Prepared callers.

6. Callers encouraging dancers with positive feedback and energy.
 7. Dancers who know how to keep dancing when a square breaks down. (Self-correcting.)
- Lynn will send out the above list to all of the club's callers.
 - The Board is willing to pay for GCA Caller School 2018 tuition for any ECR caller who wishes to attend.
 - A board member will need to discuss performance concerns with Dave Decot.
- Lynn will be on vacation from 9/21 through 10/3.
 - Eric can handle opening Tuesday 9/26 and 10/3.
 - Annette can handle opening Wednesday 9/27.
 - If Louis comes on Tuesday, he brings ice.
 - Fun Nights:
 - Facebook ad boost for \$50 sent out last Wednesday along with the MeetUp.
 - Rich is booked for October 20.
 - Nobody is yet booked for November 17 (Darren) or December 15 (Scot Byars).
 - Allan to try booking Scott Byars (2017)
 - Plan to start calling at 7:45 and end at 9:30 PM.
 - Randy didn't know to have EVERYONE sign in EVERY TIME.
 - Sign-In Protocol: Every TIME everyone signs in, every time, ask for name, email, and SOURCE.
 - Allan needs to bring more sign-up forms with him.
 - Allan needs to send a copy of the sign-up forms to the board.
 - Follow up emails after the fun night, and include the link to pictures.
 - Annette will ask Ken to take pictures the next Fun Night?
 - Allan to try sending out a MeetUp reminder email to all signups.
 - Ed has requested frequent mailbox pickup for the next month due to an expected influx of membership renewal checks.
 - Next meeting: Wednesday, October 18, 2017 at 5:30 PM.

[end]