



El Camino Reelers Board Meeting Minutes (Approved)

Wednesday, February 13, 2019, 5:45 PM-7:18 PM

St. Andrews United Methodist Church, 4111 Alma Street, Palo Alto, CA

In attendance: Allan, Eric, Lynn, Carol, Annette, Oliver Vogel, David Morandi. (Ed sick, Kurt calling.)

Minutes from January 2019

- Minutes from last month were corrected and approved.

Financial Report (Ed)

- Ed was ill, and will present a report at the next meeting.

Elections and Bylaws

- Ballots were ready for people to pick up by the first week in February (2/5/19 and 2/6/19).
- Ballots have been distributed via club nights, and the remainder is mailed out on Thursday (2/7/19).
- Carol has brought the ballot box to club nights, and will do so through the last Wednesday in February (2/27/19), when the ballots will be opened and counted.

Advanced Class

- The APD/DBD workshop last week was generally well-received, though a couple of the dancers we had hoped would attend, did not do so. An unintended side effect was that some dancers felt they forgot some of the complex Advanced calls.
- For the next Advanced class:
 - Week 1 will be a “free Advanced intro” class giving callers a chance to provide post-intro feedback on dancers who may need a little more time before doing Advanced.
 - Week 2 will be an APD/DPD “review” session to provide a dance baseline for Advanced.
 - Week 3 will be the first full Advanced class.

Club Nights

- No issues to discuss.

First Fridays for Potluck Nights

- These are already confirmed with the church and on the ECR calendar. Lynn is working on booking callers.
 - March 29th, 2019 (James, Mike, and Regina)
 - May 31st, 2019 (caller not yet booked)
 - September 27th, 2019 (caller not yet booked)
 - November 29th, 2019 (caller not yet booked)

Quarterly Dances for 2019

- February 23, 2019: **Bill Eyer** is confirmed. He is flying in from Palm Springs (found a good deal) on Saturday 2/23, and will depart on Sunday 2/24. Bill will be housed by Kim & Bennett. Carol and Susan are unable to assist with decorations. Ryner has some suitable decorations. Eric will ask Ryner if he could handle decorations.
- May 4, 2019: **Gary Monday** is confirmed. “May the Fourth Be With You” dance, Star Wars theme, with special guest Mary Juana Leia. It is not yet confirmed if Kim & Bennett will house Gary.

- August 3, 2019: Neither Vic Ceder nor Andy Allemao were available. Allan has reached out to **Mike Kellogg** on 2/9/19 and has not yet received an answer..
- October 26, 2019: Allan has emailed **Vic Ceder** on 2/9/19, and is waiting for an answer.

Alternate callers if the above don't work out: Sandie Bryant (Chicago), Kris Jensen (Albuquerque), or Eric Henerlau (San Rafael), Darren Gallina. Scot Byars has also indicated he would love to call a quarterly dance for us again.

2019 Beginner Classes

- **Blue Level 1 has reached full GDP level in their two sessions (Saturday 2/2/19 and Saturday 2/9/19),**
 - The class had three students: Mike & Dawn (first-timers) and Spencer (retread, learning the girl part). The class was held at Allan's office.
 - Ed reports that the class will lose approximately \$500. (There are questions about how to charge angels who only attended one day.)

Fun Nights

- We've renewed our ad in the Front Runners newsletter. It will be \$75 for a half page for three months. Please note that because Carol will be out of the country April 17-May 1, so if we want to run it again, Carol will need to submit the new ad in early April. We will need to examine this issue at the next board meeting.
- We will examine the issue of recruiting methods after the next board election. One possible response is to reduce the amount of Fun Night square dancing from 50% to 35% or 40%.
- Upcoming Fun Night Schedule:

<ul style="list-style-type: none"> • 1/18/2019 (BDFC): Kurt Gollhardt • 2/15/2019 (SAUMC): Darren Gallina • 3/15/2019 (SAUMC): Michael Levy • 4/26/2019 (BDFC): Kurt Gollhardt • 5/17/2019 (SAUMC): Scot Byars • 6/21/2019 (SAUMC): Eric Henerlau 	<ul style="list-style-type: none"> • 7/19/2019 (BDFC): Not yet booked. • 8/16/2019 (SAUMC): Not yet booked. • 9/20/2019 (SAUMC): Not yet booked. • 10/18/2019 (BDFC): Not yet booked. • 11/15/2019 (SAUMC): Not yet booked • 12/13/2019 (SAUMC): Not yet booked
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- Allan will establish a NextDoor account using Eric & Scott's address. (No progress since last month.)

Recruiting

- Lynn has suggested a dance "reunion" of former dancers. We targeted former dancers for the Fun Night in January. We did have one couple of former dancers show up,
- Allan and Ed have not yet begun work on a mass mailing. ("Renew, Remember, Reenergize, Reboot Reconnect...")
- It may be time to go old-school and post Fun Night flyers in supermarkets (Trader Joe's, Whole Foods), Castro Street bulletin boards, churches (Unity and UU churches), laundromats, and other community bulletin boards. We could also look at posting flyers at local community colleges (DeAnza, Foothill, etc.). Eric has suggested a poster posting party. We should post our Fun Night flyers at St Andrews and the synagogue across the parking lot. We also should ask our members to post flyers in workplaces (Google, Apple, Adobe). There's also the Rainbow Chamber of Commerce.
- Oliver has suggested putting a QR Code URL on future flyers and posters to make it easier for people to find our Fun Nights page.

Assisting St. Andrew's Church

- Michael Levy has donated \$ 1,000 to ECR via All Join Hands, for us to use to “spruce up” the church. Some of the ideas we have discussed for assisting the church financially include:
 - Replace the upside-down and worn-out electrical outlet next to the table closet, and the two floor outlets on the altar. This would be especially appreciated by our callers.
 - Fix the sliding-screen doors.
- We will need to set up a meeting with the church's contact (Marilyn) to discuss ECR paying for the above items. Eric will work with Lynn to get a letter to Marilyn.
- Other items to consider in the future:
 - Refinish the floor.
 - Assisting with a food drive. Eric has suggested that for a quarterly dance, we ask people to bring in a canned food item for a food drive.

Old Business: Electronic Communications

- Ed has suggested that we use information@reelers.org account for Google Drive. This account is linked to the Google Photos account that Ed and Ken use to store ECR photos. There were no objections to utilizing this as a repository for club files. *Allan and Ed will work together on a file system to be shared out to the board.*
- The one item of possible value in the Yahoo! Groups archive is the roster. The treasurer also has a list of accounts and passwords, but that's not an electronic file. *Are there any other pieces of information we want to archive/download from the Yahoo! Group?*

Old Business: Longevity Dangles

- Club membership longevity dangles. A bar usually costs around \$5. We'd be looking at 30 or 40 bars, so an initial cost of \$200 at most.
 - Eric and Ed were to coordinate calculating length of membership for the current roles.

New Business

- Lynn and Ken will be moving to Santa Rosa in two months. Lynn will remain on the board for the immediate future and has requested that future board meetings be held in conjunction with a Saturday dance or Friday potluck.
- We have been asked if want to participate in the Mountain View Spring Parade. Allan will respond to let them know we're asking our members, and when is the deadline for registration. Details below.

Start your engines!

You're invited to participate in the City of Mountain View's 41st Annual Downtown Spring Family Parade! Hosted by the City of Mountain View Community Services Department, the Spring Parade is a family event that celebrates community spirit with a new theme each year. This year we will be celebrating with "Cruisin' Mountain View." We would like to encourage everyone in attendance to get in the spirit by including "wheels" in their outfit, vehicle, or decor. Planes, Trains, and Automobiles or anything else with wheels!

The parade will be held on **Saturday, April 27, 2019, at 10:00 a.m.** Post-parade celebrations include food, games and entertainment held at Pioneer Park until 1:00 p.m. The parade will be held RAIN OR SHINE.

For more information, registration, and overall questions about the parade, click here:

<https://www.mountainview.gov/depts/cs/events/springparade.asp>

Please register your group by Friday, April 12, 2019. If you have any questions, please contact me by phone or email.

Best,

Alejandra Hernandez :: Recreation Coordinator – Senior Center
City of Mountain View Senior Center
266 Escuela Avenue, Mountain View, California
Direct (650) 903-6442 :: Fax (650) 962-1924

- We have been asked if we want to dance at Filoli on May 30. Allan will respond to let them know we're asking our members, and when is the deadline for registration. Details below.

Kevin Wisney <kwisney@filoli.org>
Tue, Feb 12, 2019 at 12:22 PM
to information@reelers.org

My name is Kevin Wisney. I am an employee of Filoli in Woodside CA. As you may know we are a historic house and garden. For the first time in history Filoli will be celebrating Pride. Over the span of 4 days we will be highlighting "The Colors of Pride" May 30, 31 and June 1, 2.

The Colors of Pride will be a celebration of the beautiful diversity of the LGBTQ community. and we would like the Reelers to be a part of it. **On Thursday May 30 after 5:00 pm** we have our regular programming called Summer Nights. On Summer Nights we stay open till 8:00 pm. There is often entertainment of various sorts. We would love to have the Reelers here that evening to dance and share demonstrations during this historic event.

I would love to discuss the ins and outs of the event. Answer your questions and find a way to make this happen.

Thank you.
Kevin
626-315-4860

- Lynn will write up opening and closing instructions.
- Annette announced that we have a new merchandise company: Bay Area Custom Shirt Company in Redwood City.

Next Board Meeting:

- Sunday, March 24, 2019 at 2:00 PM at David Morandi's home in Palo Alto.