

Board Meeting Minutes (Corrected 4/5/17)

March 15, 2017, 5:30 PM

Krung Thai Restaurant, 590 Showers Drive, Mountain View, California

Meeting started at 5:45 PM.

In Attendance:Lynn A.
Annette G.Ed W.
Eric H.Rayner T.
Carol C.

Minutes from the last meeting were reviewed and approved, with corrections (changing "Bronco Wise" to "Bronc Wise").

Caller/Dance Booking:

Ed reported that we have cuers for the Bronc Wise dance (Kevin and Vickie Klein).

Dave Decot reported via email:

- I will send the contract to Michael Kellogg for October 28, 2017 now that we can.
- Although Bronc Wise has verbally agreed, I await the written contract back from him for April 15, 2017.
- Kris Jensen has also agreed for August 2017. I will prepare and send off her contract this Tuesday.
- For 2018, I am planning on asking Charlie Robertson (CO), Eric Henerlau (CA), Justin Russell (TN, <http://justin-russell.com>) for August, and Gary Monday (WA). The latter two are gay callers and members of GCA and Callerlab.

Web Hosting/Email:

Regarding moving web hosting/email, Ed reported that Rich Reel already hosts the ECR website, it's the ECR-Talk mailing list that needs to be moved. Kurt has begun the process of configuring and testing the new mailing list on Rich's site.

The board will evaluate the progress of this effort at a later date before making any final decisions.

Social Media:

There was a discussion of social media. Dave Decot maintains ECR's Facebook group and page (the FB group is hidden, and has 25-30 residual members). Ken has been helping with posting events and photos to the Facebook page. There is not presently a Twitter account. Eric had started looking into Meetup.com, but stopped at the point where they were asking us for money.

Allan suggested that we may want to try cross-marketing to BACDS (contra) audiences

The "Where's The Dance?" site was also discussed, but Ed said that they were difficult to deal with, and gave up after a couple of years of effort.

We're still hooked into the Bay Area NorCal Dance Calendar via ECR's Google Calendar.

Board Changeover:

The board thanked Rayner Ternick for his long service (6 years) to the board and the club, and Annette and Allan were welcomed to the board.

Class Formats:

A number of possible class formats for the upcoming dance year were informally discussed, including Blast classes. This discussion will be taken up as a formal discussion item at a future Board meeting.

Public Relations/Events:

Eric will send out a survey to the membership to ask about participating in Santa Cruz Pride (June 4th, 11 AM is parade kickoff, assembly around 10 AM) and San Mateo Pride (June 10th). There was little interest in participating in the San Jose Pride parade.

Allan suggested that perhaps some of ECR's callers could do brief intro tips at Santa Cruz or San Mateo, similar to what Temple Squares has been doing at Utah Pride since their founding.

Carol is on the San Mateo Pride committee, and volunteered to assist with coordinating ECR efforts with that event.

Social Events:

There was a desire expressed by ECR members during the last survey to attend non-dancing social events.

Annette and Ed are planning a tie-dye T-shirt party in Santa Cruz on a Saturday or Sunday. This could be on the same day as Santa Cruz Pride (Sunday June 4th). Attendees will need to pay for the cost of the T-shirt plus a nominal tie-dye fee of about \$20. Details will be announced once we have a couple of specific dates in mind.

Eric volunteered to book a Mountain View park for a member picnic. This will cost \$77/half-day, for up to 50 people. We will need to select a weekend before Eric can put in an application. Saturday, May 20th was suggested, as it would avoid a conflict with Memorial Day.

Next Board Meeting:

- Date/Time: April 19th at 5:00 PM, Krung Thai Restaurant, 590 Showers Drive, Mountain View.

Agenda for Next Meeting:

- Board Roles
- Plus Class Formats (traditional, blast)
- Advanced Class for 2017
- APD Plus Class
- Social media usage (and potential new outlets)
- Status of upcoming dances
- Picnic in Mountain View (May 20th)
- Santa Cruz Pride (June 4th)
- San Mateo Pride (June 10th)

Meeting ended at 6:50 PM.