



El Camino Reelers Board Meeting Minutes (Approved)

Sunday, March 24, 2019, 2:00 PM-4:12 PM

David Morandi's home in Palo Alto, CA

In attendance: David, Allan, Eric, Ed, Lynn, Annette, Kurt, Carol, Oliver.

Minutes from February 2019

- Minutes were reviewed and approved, and have been sent to Ed for posting on the website.

Financial Report (Ed)

- The quarter is close to breaking even (\$74.80 profit). There is a \$1,000 donation from Michael Levy and Michael Golden for us to use to repair the church, which is *not* part of this result.

Elections and Bylaws

- Please thank our retiring board members Carol Cook and Annette Graff for their service to ECR!
- Welcome to our two new board members, Oliver Vogel and David Morandi!
- The new bylaws were passed. *A final edited version will need to be produced. Allan will get those to Ed to post on the website.*
- Lynn and Ken will be moving to Santa Rosa around April 22nd, 2019. Lynn will remain on the board for the immediate future and has requested that future board meetings be held in conjunction with a Saturday dance or Friday potluck or Fun Night. Robin has agreed to consider attending board meetings and also to consider taking over the remainder of Lynn's term as an appointed board member.

Board Tasks

- With our new board, we need to delegate someone to handle the tasks that Annette and Carol have been performing. We can handle that in the next meeting.
- Allan also needs a bit of assistance with social media wrangling. If anyone has a task (or set of tasks) that they would like to delegate or take over, this is the time discuss it! Lynn has suggested that Allan ask Sheri Winkenwerder if she would be willing to assist.
- *Carol and Annette need to be removed from the ecrboard mailing list and as administrators from the Facebook page.*
- Carol is willing to continue to be our liaison for San Mateo Pride and to help Susan with decorations. Carol will be out of the area from April 17th through the middle of May.
- Lynn previously volunteered to write up opening and closing instructions.
- At the last board meeting, Annette announced that we have a new merchandise company: Bay Area Custom Shirt Company in Redwood City. Annette will continue to work on merchandise, and will continue to act as our liaison to the church in Los Altos.
- David has Annette's church key. Oliver has Carol's church key.

Advanced Class

- The Advanced class recently completed A1, and is now learning A2.
- David is happy to do opening/closing on Tuesdays.

Club Nights

- Lynn and Ed will share opening/closing duties on Wednesday nights until Lynn leaves.

Friday Potluck Nights

- Lynn has confirmed the following callers for the First Friday potlucks on the schedule.
 - March 29th, 2019 (James, Mike, and Regina)
 - May 31st, 2019 (Kurt Gollhardt)
 - September 27th, 2019 (Rich Reel)
 - November 29th, 2019 (Offered to Michael Levy, no answer yet.)

Quarterly Dances for 2019

- May 4, 2019: **Gary Monday** is confirmed. "May the Fourth Be With You" dance, Star Wars theme, with special guest **Mary Juana Leia**. It is not yet confirmed if Kim & Bennett will house Gary.
- August 3, 2019: **Darren Gallina** confirmed as of 3/9/19.
- October 26, 2019: **Vic Ceder** confirmed as of 2/24/19.

The board has set tentative dance dates as follows. *Lynn will check St. Andrews' calendar and get back to the board via email:*

- **Mar 14, 2020: Todd Fellegy – nothing on SCVSDA Calendar – This will be our spring dance, and will replace our Feb dance.**
- May 2, 2020: Barry Clasper – nothing on SCVSDA Calendar (backup date if Sandie not available)
- **Jun 13, 2020: Sandie Bryant – nothing on SCVSDA Calendar – This will be our summer dance**
- **August 1, 2020 (fallback of August 15 if church not available) (Mike Kellog first choice)**
- **October 31, 2020: Halloween Dance – This will be our fall dance, and Lynn will reserve with St. Andrew's. (Eric Henerlau first choice)**

2019 Beginner Classes

- **Blue Level 1 has reached full GDP level in their two sessions (Saturday 2/2/19 and Saturday 2/9/19),**
 - Because this class is so small, and has learned so quickly, Kurt would like to start introducing Mainstream calls to Mike, Dawn and Spencer on Wednesdays, getting them to full Mainstream by May 8th, when Kurt can call a graduation club night.
 - *Ed will order badges for Mike and Dawn now.*
 - We will discuss Blue Level 3 (Plus) at next month's board meeting.
 - Annette will continue to act as class coordinator.

TheaterWorks Free Tickets

- Kim Harris has volunteered to take over TheaterWorks free tickets for the next season. *Eric will temporarily coordinate tickets for the Archduke show this season.*

Fun Nights

- We will renew our ad in the Bayland Front Runners newsletter, at \$75 for a half page ad one more time. *Ed will get an ad to Carol to submit for publication.*
- There was a suggestion last month to reduce the amount of Fun Night square dancing from 50% to 35% or 40%, to keep things fresh and interesting for club members in attendance. Kurt has suggested that adding variety to the square tips may address this concern.
- Upcoming Fun Night Schedule:
 - 1/18/2019 (BDFC): **Kurt Gollhardt**
 - 2/15/2019 (SAUMC): **Darren Gallina**
 - 3/15/2019 (SAUMC): **Michael Levy**
 - 4/26/2019 (BDFC): **Kurt Gollhardt**

- 5/17/2019 (SAUMC): **Scot Byars**
- 6/21/2019 (SAUMC): **Eric Henerlau**
- 7/19/2019 (BDFC): Not yet booked.
- 8/16/2019 (SAUMC): Not yet booked.
- 9/20/2019 (SAUMC): Not yet booked.
- 10/18/2019 (BDFC): Not yet booked.
- 11/15/2019 (SAUMC): Not yet booked
- 12/13/2019 (SAUMC): Not yet booked

Recruiting

- We need to examine the issue of recruiting methods for Fun Nights.
 - Eric and David and Oliver are all on NextDoor, and will start reposting Fun Nights.
 - It may be time to go old-school with the Ian Henzel plan, and post Fun Night flyers in supermarkets (Trader Joe's, Whole Foods), Castro Street bulletin boards, churches (Unity and UU churches), laundromats, and other community bulletin boards. We could also look at posting flyers at local community colleges (DeAnza, Foothill, etc.). Eric has suggested a poster posting party.
 - We should also post our Fun Night flyers at St Andrews and the synagogue across the parking lot.
 - *At club nights once a month, a board member should ask members, to take and post flyers (and business cards) in their workplaces (Google, Apple, Adobe).*
 - There's also the Rainbow Chamber of Commerce. See if they have a list of LGBTQ+ friendly businesses where we can post flyers.
 - Oliver has suggested putting a QR Code URL on future flyers and posters to make it easier for people to find our Fun Nights page.
 - We might try reaching out to some local transgender support groups. *Eric will take some Fun Night flyers to the Billy DeFrank Center on Friday. Ed will create an 8.5"x11" format poster to put up on bulletin boards.*
- Allan and Ed have not yet begun work on a mass mailing to former club members. ("Renew, Remember, Reenergize, Reboot Reconnect...")

Assisting St. Andrew's Church

- Michael Levy donated \$ 1,000 to ECR via All Join Hands, for us to use to "spruce up" the church. This amount is specifically targeted for this purpose, and will be kept separate from ECR's operating funds. Some of the ideas we have discussed for assisting the church financially include:
 - Replace the upside-down and worn-out electrical outlet next to the table closet, and the two floor outlets on the altar. This would be especially appreciated by our callers.
 - Fix the sliding-screen doors.
 - Buy a couple more small (6') white plastic tables.
- We will need to set up a meeting with the church's contact (Marilyn) to discuss ECR paying for the above items. *Lynn will forward Eric's letter to Marilyn, and Eric will set up a time to meet.*
- Other items to consider in the future:
 - Refinish the floor.
 - Assisting with a food drive. Eric has suggested that for a quarterly dance, we ask people to bring in a canned food item for a food drive.

Civic Events

- We have been asked if we want to participate in the Mountain View Spring Parade on April 27th.
 - Allan moved that we not participate this year, and Ed seconded. Motion carried unanimously.
- We have been asked if we want to dance at Filoli on May 30. *Allan will contact Kevin Wisney and confirm our participation.* Kurt is not available to call that night. Allan will ask Rich and then Michael if they're available once we have confirmation of participation.

*Note: After this board meeting, but before these minutes were approved. Filoli reached out to inform the board that there was a venue conflict on the originally offered date. **We have been offered and have accepted a new date/time of Saturday morning, June 1st, from 10:30 AM to noon, dancing in their ballroom (wooden floor).** They will provide a table and electrical outlet.*

Kevin Wisney <kwisney@filoli.org>
Tue, Feb 12, 2019 at 12:22 PM
to information@reelers.org

My name is Kevin Wisney. I am an employee of Filoli in Woodside CA. As you may know we are a historic house and garden. For the first time in history Filoli will be celebrating Pride. Over the span of 4 days we will be highlighting "The Colors of Pride" May 30, 31 and June 1, 2.

The Colors of Pride will be a celebration of the beautiful diversity of the LGBTQ community. and we would like the Reelers to be a part of it. **On Thursday May 30 after 5:00 pm** we have our regular programming called Summer Nights. On Summer Nights we stay open till 8:00 pm. There is often entertainment of various sorts. We would love to have the Reelers here that evening to dance and share demonstrations during this historic event.

I would love to discuss the ins and outs of the event. Answer your questions and find a way to make this happen.

Thank you.
Kevin
626-315-4860

- The 7th Annual San Mateo County Pride Celebration is scheduled for Saturday, June 15, 11:00 AM to 5:00 PM at San Mateo Central Park. This year's theme is "Rooted in Resilience."
 - Carol received an email asking "Will El Camino Reelers be joining SMC Pride this year? We'd love to have them back.", and responded yes, we'll do a demonstration dance.
 - In past years we've received a small honorarium from the Pride Committee.
 - There is no cost to us, unless we want a booth as we did last year.
 - *Carol will forward the information to the board when she receives it.*
- We will not participate in Santa Cruz Pride this year.
- Foggy City Dancers has not yet reached out to ask for beverage booth volunteers during SF Pride. They have stated they are applying for a beer booth. The board will reimburse volunteers who take the \$12 online course to get an ABC card after they have worked in the booth.

Electronic Communications

- Ed has accessed the Google Drive account associated with information@reelers.org account for Google Drive, and has uploaded board information. The password was handed out to board members at the meeting.

Longevity Dangles

- Club membership longevity dangles. A bar usually costs around \$5. We'd be looking at 30 or 40 bars, so an initial cost of \$200 at most.
- Eric and Ed were to coordinate calculating length of membership for the current roles.

Next Board Meeting:

- Friday, April 19, 2019 at 6:00 PM – Hobee's, 800 W. Ahwanee, Sunnyvale, CA
- Saturday, May 25, 2019 at 11:00 AM – Allan's office (KIS, 48383 Fremont Blvd #122, Fremont, CA)

[end 4:12 PM]