

El Camino Reelers Board Meeting Minutes (Draft/Uncorrected)

March 6, 2018, 5:30 PM to 7:20 PM



In Attendance: Annette, Allan, Lynn, Carol, Eric, Kurt

- **Calendar Issues.**
 - Lynn found a bug on the Norcal Dance Calendar which is copying the wrong calendar to their website. Ed has emailed Michael Wills to ask for a correction. **No update yet; Ed not present.**
 - Allan has suggested that we move the club night schedule to a specific URL on the website, and embed that URL in the global calendar events for club nights.

- **First Fridays for Potluck Nights.**
 - Lynn said we had a great showing at the potluck last Friday from the Blast class people.
 - Lynn has booked June 1st, and Reverend Faasisila has confirmed September 14th and November 30th.

- **Club Nights**
 - Lynn said Tuesdays have been a little low-energy. We haven't had two squares on a Tuesday in while; usually we're at 1.5 squares, or short just a couple of people.
 - Eric said the turnout on Wednesdays has been good, especially with the Blast class graduates showing up. This week will be their last free club night.
 - For summer club nights on Tuesdays, Eric suggested we have the callers focus on DBD Plus and Advanced.

- **Quarterly Dances for 2018: Feb 24, Apr 28, Aug 4, Oct 27.**
 - Feb 24, 2018: Jet Roberts dance went very well for most people. We might want to have him call with breaks, but he called European style. Allan will put 3-5 minute breaks between tips into future caller contracts. Allan will book Jet Roberts in the future.
 - Apr 28, 2018: Scot Byars (with Erin Byars calling pre-rounds and rounds)
 - Aug 4, 2018: Darren Gallina
 - Oct 27, 2018: Bronc Wise

- **Blast Class.**
 - Compile list of former/lapsed ECR members and email them about Fun Nights and Level 1 Blast Classes.
 - Kurt originally suggested we divide a dance year into 3 x 4-month units. Each 4-month unit is a blast level.
 - The Level 2 Blast will be done over 2 Saturdays or 2 Sundays, each 6 hours.
 - Next Level 2 Blast will be: Sunday, April 29 and Sunday, May 6, from 10 AM to 5 PM. This will include a lunch break.
 - Lynn will announce the dates and get feedback on Wednesday night.
 - Kurt will be our Level 2 Blast caller.
 - We will charge \$88, including 6 weeks of free MS club nights for all students, plus a free ECR club badge for ECR Blast Level 1 students, to be presented at a Wednesday night club night.
 - Kurt will hand off a list of calls to Lynn to have Rich call on the Wednesday night between the two blast class days.
 - We will basically strive to do 2 x Level 1, 2 x Level 2 blasts, and at least 1 Level 3
 - Level 1 in January and September
 - Level 2 in April and December
 - Level 3 TBD
 - We will pay the caller (Kurt) \$700 for the two-day Level 2 blast class.
 - Review Sessions for Level 1 Blast Class Review/Dancing from 1:00 PM to 3:30 PM:
 - March 25 = Kurt

- April 15 = Michael Levy
 - Harlan has been suggested as an alternate if Kurt or Michael are not available. These review sessions will be paid at \$30/hour just like a club night. This will be held at Caroline's and Chuck's mobile home community in Sunnyvale, called "Willow Ranch."
 - Survey Blast Class #1 to ask if THEY feel they'll be available to try Level 2 in March/April. Lynn will do this on Wednesday night, and follow up with any Blasters who are not there.
 - These review sessions and blast classes are open to any dancer from any club who has already learned SSD-50.
 - Blast Class 2 will be prepaid. We will have SASEs available for people to pay at the door.
 - We will name each Blast Level 1 class after a color, and match the colors to Oaktown's 12-week dance cycle. So our current Blast Level 1 folks will be known as the **Green** class. The next Level 1 Blast class will be the **Blue** Class.
 - SSD-50 dancing on club nights will be replaced with GDP/Mainstream after the Level 2 Blast class.
 - \$45 of dance socks did not come back to Kurt. Have any of these been returned? If not, we had a proposal last month to reimburse Kurt for any missing socks.
- **Future Fun Nights.**
 - Ed has created a dedicated Fun Nights page which Allan will use for publicity in future social media: <http://reelers.org/Dances/FunNights.html>
 - Eric suggested that we need to re-emphasize that we need club members to respond to Facebook and Meetup posts.
 - Fun Night attendance has been dropping off, even though our Meetup page membership keeps growing with new people we've never seen before.
 - Allan is suggesting trying a new social media outlet: Growlr
 - Android/iOS dating/socializing app for Gay/Bi men. Features login/banner ads for local events such as bar nights and fundraisers.
 - Fun Nights may appeal to a number of gay/bi men who are looking for non-bar opportunities to meet and socialize.
 - There are other similar apps (e.g., Scruff), but they tend to focus more on sex and less on socializing.
 - Growlr charges \$100 for a 7-day pop-up announcement to all members within a 25-mile radius of a single target location. Larger coverage areas, higher frequencies, longer durations, or volume purchases may all be negotiated for an additional fee.
 - Allan would like to try advertising a future Fun Night on Growlr and cut back the Facebook boost fee from \$50 to \$25.
 - Potential local guest callers for the next few months:
 - Harlan Kerr
 - Michael Levy
 - Kurt Gollhardt
 - Andy Shore
 - Upcoming Schedule:
 - March 16, 2018: Rich Reel
 - April 20, 2018: Allan will ask Harlan Kerr
 - May 18, 2018 is Stumptown Stomp weekend and Advanced Squares night, so we will try to move that to May 11, 2017 at the Billy DeFrank Center with Kurt calling.
 - June 15, 2018: TBD
 - Leave Fun Night flyers with several upcoming dates at places like Starbucks, Whole Foods, etcetera.
- **Billy DeFrank Center Fun Night**
 - The BDFC's director is excited at the thought of having square dancing. They have offered us 2 hours for \$100.

- Allan will propose Friday, May 11th, 2018 from 7:30 PM to 9:30. Allan will talk with Gabrielle Antolovich.
- We will need to add them to our insurance as a dance location. (Ed handles this.)
- Annette suggested we call it the San Jose Spring Fling

- **Electronic Presence.**
 - Yahoo! Groups is going away. We may want to consider moving the board group/calendar to Google Groups/Drive/Calendar.
 - Allan will show what QueerNet/Online Policy Group's interface looks like at a future board meeting.
 - Lynn proposed that we leave ECRboard on Yahoo!, and try moving ECRtalk to QueerNet/OPG.
 - Eric, Allan, and Kurt will set up the QueerNet/ECRtalk test. Allan will email Roger to set up an account, and work with Eric, Allan, Kurt, and Ed to set up the required DNS entries.

- **Financial Report.**
 - Deferred until Ed is feeling better.
 - Purchase of a card reader still pending.
 - We may want to consider fundraising efforts.

- **Next Board Meeting.**
 - April 3, 2018 at 5:30 PM.
 - We will discuss via email if we want to have an interim meeting before April 3rd to discuss Blast Class issues/tasks.

[end]