



El Camino Reelers Board Meeting Minutes (Approved)

Friday, April 19, 2019, 6:00 PM – 7:45 PM

Hobee's Restaurant, 800 Ahwanee, Sunnyvale, CA

Note: *Action items have been highlighted.*

In Attendance: David, Allan, Eric, Ed, Lynn, Oliver, Kurt, Ken.

CALLERLAB Update

- Our recruiting/blast class document was well-received at CALLERLAB during a presentation by Allan and Harlan entitled "Motivate and be Innovative".
- CALLERLAB has officially split Basic off from Mainstream, and has renamed the "Mainstream Committee" to "Basic and Mainstream Committee".
- The "Birds of a Feather" session on the Gay Callers Association was heavily attended, and the GCA received 5 new member sign-ups during CALLERLAB.

Financial Report (Ed)

- Nothing new to report. We've netted approximately \$376 over the last three weeks.

Facebook

- We have the following Facebook Administrators. Who else should be added/removed?
 - Allan Hurst
 - Ed Wilson – *will be downgraded to Editor.*
 - Eric Hudson – *will become an administrator.*
 - Dave Decot – *Eric will ask Dave if he still wants to be a Facebook administrator.*
 - David Morandi – *will become an administrator.*
- We have the following Facebook Editors.
 - Susan Grieger – *will be left on the page as an editor for now, and Allan will ask her about staying on as an editor after she returns from her current extended trip.*
 - Lynn Ashmail – *will be removed as an editor.*
 - Ken Seibert – *will be left on the page as an editor to post photos.*

Board Tasks

- Lynn suggested that Allan ask Sheri Winkenwerder if she would be willing to assist. *Once we have a list of specific tasks requiring assistance, Allan will approach Sheri.*
- Carol and Annette have been removed from the ecrboard mailing list and as administrators from the Facebook page.
- Carol is willing to continue to be our liaison for San Mateo Pride and to help Susan with decorations. Carol will be out of the area from April 17th through the middle of May.
- *Lynn previously volunteered to write up opening and closing instructions.*
- At the last board meeting, Annette announced that we have a new merchandise company: Bay Area Custom Shirt Company in Redwood City. Annette will continue to work on merchandise, and will continue to act as our liaison to the church in Los Altos.
- All current board members now have a key to the church.

Advanced Class

- No issues other than Ed needing to know who needs a badge ordered.
- David is handling opening/closing on Tuesdays. (Thank you, David!)

Club Nights

- Ed will be opening/closing duties on Wednesday nights. Other board members will assist with closing.

Friday Potluck Nights

- Lynn has confirmed the following callers for the First Friday potlucks on the schedule.
 - May 31st, 2019 (Kurt Gollhardt)
 - September 27th, 2019 (Rich Reel)
 - November 29th, 2019 (Offered to Michael Levy, no answer yet.)

Quarterly Dances for 2019 & 2020:

- May 4, 2019: **Gary Monday** is confirmed. "May the Fourth Be With You" dance, Star Wars theme, with special guest **Mary Juana Leia**. Kim & Bennett will house Gary.
- August 3, 2019: **Darren Gallina** confirmed as of 3/9/19.
- October 26, 2019: **Vic Ceder** confirmed as of 2/24/19.

The board has set tentative dance dates as follows. Please note that the callers may swap dates due to availability. Lynn was to check St. Andrews' calendar and get back to the board via email:

- Mar 14, 2020: **Todd Fellegly** (calling at PACE that weekend) – nothing listed on SCVSDA Calendar – This will be our spring dance, and will replace our February dance.
 - May 2, 2020: **Barry Clasper** (calling at PACE that weekend) – nothing listed on SCVSDA Calendar
 - (Note: This is a backup date if Sandie isn't available in June.)
- June 13, 2020: **Sandie Bryant** (calling at PACE that weekend) – nothing listed on SCVSDA Calendar – This will be our summer dance. (If Sandie isn't available, we'll see if Barry is available in May.)
- August 1, 2020: **Mike Kellogg** (standalone gig). If the church isn't available that date, we'll use a fallback date of August 15, 2020.
- October 31, 2020: **Eric Henerlau** (standalone gig), Halloween Dance. Lynn will reserve with St. Andrew's.

Once we have confirmed dates with the church, we must book them on the SCVSDA Calendar immediately. Allan and David will coordinate with Joe Dehn and PACE.

2019 Beginner Classes

- **Blue Level 1** has reached full GDP level in their two sessions (Saturday 2/2/19 and Saturday 2/9/19),
 - Because this class is so small, and has learned so quickly, Kurt has begun introducing Mainstream calls to Mike, Dawn and Spencer on Wednesdays, getting them to full Mainstream by May 8th, when Kurt can call a graduation club night.
 - *Ed will order badges for Mike and Dawn. Ed will also order the badge for Zephyr Williams for the memorial panels.*
- When will we hold Blue Level 3 (Plus)?
 - Oaktown has a small number of people for their Plus class, and would like to invite Mike & Dawn to join their blast class, which will be tentatively held over two Sundays (4 hours apiece) on August 4th and August 18th from 2:00 PM to 6:00 PM. *ECR will need to plan to offer Plus reviews on Wednesday nights.*

- The ECR board is OK with extending an invitation to Mike and Dawn to join the Oaktown 8's class in August. Ed will remind Kurt to talk with Mike and Dawn and Spencer about this.

Fun Nights

- We will renew our ad in the Bayland Front Runners newsletter, at \$75 for a half page ad one more time. Ed has submitted an ad and payment.
- Upcoming Fun Night Schedule:
 - 4/26/2019 (BDFC): **Kurt Gollhardt**
 - 5/17/2019 (SAUMC): **Scot Byars**
 - 6/21/2019 (SAUMC): **Eric Henerlau**
 - 7/19/2019 (BDFC): Not yet booked.
 - 8/16/2019 (SAUMC): Not yet booked.
 - 9/20/2019 (SAUMC): Not yet booked.
 - 10/18/2019 (BDFC): Not yet booked.
 - 11/15/2019 (SAUMC): Not yet booked
 - 12/13/2019 (SAUMC): Not yet booked

Recruiting

- We need to examine the issue of recruiting methods for Fun Nights.
 - We need business cards with Fun Night schedules, URL, and QR Code on them for members to hand out. **Ed is working on this.**
 - Eric and David and Oliver are all on NextDoor, and will start reposting Palo Alto Fun Nights.
 - It may be time to go old-school with the Ian Henzel plan, and post Fun Night flyers in supermarkets (Trader Joe's, Whole Foods), Castro Street bulletin boards, churches (Unity and UU churches), laundromats, and other community bulletin boards. We could also look at posting flyers at local community colleges (DeAnza, Foothill, etc.). Eric has suggested a poster posting party.
 - We should also post our Fun Night flyers at St Andrews and the synagogue across the parking lot.
 - At club nights once a month, a board member should ask members, to take and post flyers (and business cards) in their workplaces (Google, Apple, Adobe).
 - There's also the Rainbow Chamber of Commerce. See if they have a list of LGBTQ+ friendly businesses where we can post flyers.
 - We might try reaching out to some local transgender support groups.
 - Eric was to take some Fun Night flyers to the Billy DeFrank Center at the beginning of each month.
 - Ed was to create an 8.5"x11" format poster to put up on bulletin boards.
- Allan and Ed have not yet begun work on a mass mailing to former club members. ("Renew, Remember, Reenergize, Reboot, Reconnect...")

Assisting St. Andrew's Church

- Michael Levy donated \$ 1,000 to ECR via All Join Hands, for us to use to "spruce up" the church. This amount is specifically targeted for this purpose, and will be kept separate from ECR's operating funds. Some of the ideas we have discussed for assisting the church financially include:
 - Replace the upside-down and worn-out electrical outlet next to the table closet, and the two floor outlets on the altar. This would be especially appreciated by our callers.
 - Fix the sliding-screen doors.
 - Buy a couple more of the small (6') white plastic tables.

- Eric has spoken with Marilyn from the church, who asked Eric to contact another church board member (Stan). *Eric is waiting for a response from either person.*
- Other items to consider in the future:
 - Refinish the floor (which the church appears to already be in the process of doing).
 - Assisting with a food drive. Eric has suggested that for a quarterly dance, we ask people to bring in a canned food item for a food drive.

Civic Events

- Filoli on Saturday, June 1st, 2019 from 10:30 AM to Noon – Kurt is available to call that day.
 - Kevin Wisney of Filoli has confirmed, but advised on 4/17/19 that due to the need to protect the ballroom floor, we will not be able to dance there. Kevin and Allan are working on a couple of different possibilities, including dancing on the tennis court or dancing in socks in the ballroom.
 - They will provide a table and electrical outlet.
 - Ed checked with Nancy Shelton on whether we need an insurance certificate for Filoli. She says that if it's a one-time event, we don't need a certificate, *unless* Filoli requires proof of insurance. *Allan will check with Kevin Wisney on this point.*
- The 7th Annual San Mateo County Pride Celebration is scheduled for Saturday, June 15, 11:00 AM to 5:00 PM at San Mateo Central Park. This year's theme is "Rooted in Resilience."
 - Carol received an email asking "Will El Camino Reelers be joining SMC Pride this year? We'd love to have them back.", and responded yes, we'll do a demonstration dance.
 - In past years we've received a small honorarium from the Pride Committee.
 - There is no cost to us, unless we want a booth as we did last year.
 - *We still need the sign-up information. We will check with Carol once she's back.*
- Foggy City Dancers has not yet reached out to ask for beverage booth volunteers during SF Pride. They have stated they are applying for a beer booth. The ECR board will reimburse volunteers who take the \$12 online course to get an ABC card after they have worked in the booth.

Longevity Dangles

- Club membership longevity dangles. A bar usually costs around \$5. We'd be looking at 30 or 40 bars, so an initial cost of \$200 at most.
- Eric and Ed were to coordinate calculating length of membership for the current roles.

Next Board Meeting:

- Wednesday, May 22, 2019 at 5:30 PM at St. Andrew's Church – *Allan will invite Robin.*

[end]