



El Camino Reelers Board Meeting Minutes

April 3, 2018, 5:30 PM

In attendance: Annette, Ed, Carol, Eric, Allan, Lynn, Kurt.

- **San Mateo Pride (Carol)**

- San Mateo Pride is Saturday, June 16, with booth staffing from 11am - 5pm.
- We can dance on-stage.
- Lynn would like us to bring our own table, chairs, and canopy.
- We will order a booth (canopy, table & chairs) for \$100.
- Booth application/payment deadline is May 12.
- Kurt has suggested doing some drawings for free Fun Night admissions.
- Allan will bring Randy to help staff the booth, especially during dancing.
- Carol will fill out the application and send it in.

- **Santa Cruz (Ed)**

- Santa Cruz Pride is June 3rd, 2018. Ed will get us more information.

- **Blast Class**

- We will name each Blast Level 1 class after a color and match the colors to Oaktown's 12-week dance cycle. So our current Blast Level 1 folks will be known as the **Green** class. The next Level 1 Blast class will be the **Blue** Class.
- Green Class's first Review session was held on Sunday March 25, 2018, with Kurt calling. Everybody showed up and had a great time.
- Next Green Class Review session is scheduled for April 15 from 1-3:30 PM. Michael Levy will call. Review sessions (and blast classes) are open to any dancer from any club who has already learned SSD-50.
- Green Blast Class Level 2 will be held Sunday April 29, 2018 and Sunday May 6, 2018 from 10 AM to 5 PM on both days. This will be held at Caroline's and Chuck's mobile home community in Sunnyvale, called "Willow Ranch."
 - Kurt will be our Level 2 Blast caller.
 - We will charge \$88, including 6 weeks of free MS club nights for all students, plus a free ECR club badge for ECR Blast Level 1 students, to be presented at a Wednesday night club night.
 - So far we have 9 of the Level 1 students signed up, and 5 have paid so far.
 - We have 10 angels signed up for the 29th, and 11 angels for the 6th.
 - Kurt said that he may or may not be sending Oaktown 8's students due to a scheduling snafu. Most of the students said they could do both days. However, about half of them ended up saying they couldn't do both days. We might end up with 1 or 2 students, 4 at most. Kurt will know more by this Saturday.
 - Kurt will hand off a list of calls to Lynn to have Rich call on the Wednesday nights between the two blast class days.
 - We will pay the caller (Kurt) \$700 for the two-day Level 2 blast class.
- Intended Future Schedule for Blast Classes: We will basically strive to do 2 x Level 1, 2 x Level 2 blasts, and at least 1 Level 3

- Level 1 in January and September/October
 - Level 2 in April and December
 - Level 3 TBD (Kurt has suggested August, based on Oaktown 8's plans.)
 - SSD-50 dancing on club nights will be replaced with GDP/Mainstream after the Green Blast Class Level 2 has been completed.
 - Graduation will be held on Wednesday June 13th, with Michael Levy calling, and there will be no charge to blast students. Ed will order badges for the students after their Level 2 blast graduation.
 - [From last month] Who will compile a list of former/lapsed ECR members and email them about Fun Nights and Level 1 Blast Classes?
 - Annette will handle catering for Level 2, planning for 24 people.
 - \$45 of dance socks did not come back to Kurt. The board is reimbursing Kurt for that expense.
- **Future Fun Nights.**
 - Ed has created a dedicated Fun Nights page which Allan is using for publicity in all social media: <http://reelers.org/Dances/FunNights.html>
 - Eric suggested that we need to re-emphasize that we need club members to respond to Facebook and Meetup posts. Eric will put this into the weekly email.
 - Allan has taken out a \$100, one-time "pop-up" ad on Growlr. The proposed ad wording is approved by the board, and Allan will send it to Growlr tonight. Allan will have the ad run on April 10th for a week.
 - Upcoming Schedule:
 - April 20, 2018: Kurt Gollhardt (confirmed)
 - May 11, 2018: Michael Levy (confirmed 4/2/18)
 - June 15, 2018: Eric Henerlau (confirmed 4/2/18)
 - July 20, 2018: Kurt Gollhardt at the DeFrank Center (Not yet confirmed)
 - September 21, 2018: TBD [Moved from 9/14, which is our potluck]
 - November 16, 2018: TBD
 - October 19, 2018: TBD
 - December 14, 2018: TBD (If the church is available; Lynn will check)
 - Leave Fun Night flyers with several upcoming dates at places like Starbucks, Whole Foods, etcetera.
 - **Billy DeFrank Center Fun Night**
 - The BDFC's director is excited at the thought of having square dancing. They have offered us 2 hours for \$100.
 - We will need to send them a deposit of \$50 at least 3 weeks before the event.
 - Allan has set up a date of Friday July 20, 2018 from 7:15 PM to 9:30 PM and will submit the booking paperwork (see appendix) after the board meeting.
 - **Calendar Issues.** [Deferred from last meeting due to Ed's absence.]
 - Lynn found a bug on the Norcal Dance Calendar which is copying the wrong calendar to their website. Ed has emailed Michael Wills, and the calendar is fixed.

- We need to start labeling blast classes on the ECR calendar with their class color (e.g., instead of “Blast Class Level 1” or “Blast Class Review”, put “Green Class Level 1” or “Green Class Review”).
- **First Fridays for Potluck Nights.**
 - Lynn has booked June 1st, and Reverend Faasisila has confirmed September 14th and November 30th.
 - Are there any other potluck nights to go onto the calendar at this point?
- **Club Nights**
 - Any questions/suggestions/concerns?
- **Quarterly Dances for 2018: Feb 24, Apr 28, Aug 4, Oct 27.**
 - Apr 28, 2018: Scot Byars (with Erin Byars calling pre-rounds and rounds)
 - Aug 4, 2018: Darren Gallina
 - Oct 27, 2018: Bronc Wise ... Allan still hasn't received a confirmation from Bronc, and is still trying.
- **Electronic Presence.**
 - There have been some technical issues getting our DNS in order to allow the electronic mail list at Queernet to be set up for the new ECRtalk. Allan is working on this with Rich.
 - Yahoo! Groups is going away. We may want to consider moving the board group/calendar to Google Groups/Drive/Calendar.
 - For the moment, we will leave ECRboard on Yahoo! and try moving ECRtalk to QueerNet/OPG.
- **Financial Report.**
 - Purchase of a card reader still pending.
 - Do we still want to consider fundraising efforts?
- **Next Board Meeting.**
 - May 1st, 2018.
- **For the Next Agenda:**
 - Bylaws Change to allow MS as a club level.
 - Fundraising efforts.

[end]

Appendix: San Mateo Pride Letter

March 2018

Dear Community Partner,

We are proud to announce San Mateo County's 6th Annual Pride Event—Celebrate. Resist. Unite. This year, the celebration will be on **Saturday, June 16, 2018** from 11:00AM to 5:00PM at San Mateo Central Park. The goal of our event is to celebrate and recognize the LGBTQ+ community through entertainment, education, connection and fun! We will have booths and vendors who support our community as well as food trucks, live entertainment, a kids and family space, a teen hangout and much, much more!

We are actively seeking community groups and organizations to have resource tables at our event. Last year, we had approximately 800 participants at the event from all over San Mateo County. With even greater advertising and marketing efforts, we are hoping to bring even more of our community to the event in 2018. This is a great opportunity to both support the LGBTQ+ community and raise the public's awareness of your organization's mission and services. We welcome and appreciate your participation!

This event is being coordinated by the San Mateo County PRIDE Initiative (in collaboration with San Mateo County Pride Center, San Mateo County LGBTQ Commission and multiple community partners. The Pride Initiative is led by San Mateo County Behavioral Health & Recovery Services Office of Diversity and Equity and is partially funded through the Mental Health Services Act. Due to budgetary constraints, we are asking agencies to contribute \$100 to defray the costs of the canopies, tables and chairs which we have to rent. If you are able to provide your own canopy, table and chairs, there is no fee to participate! We will be limiting the number of resource tables to 50 to ensure optimal interaction with the participants. There is an option to share a space with another community organization and split the fee (**only 10 shared booths available; limited to 2 organizations per shared space**). Please note that organizations who request a Resource Table will not be allowed to sell items at their booth.

This year, our fiscal sponsor is the San Mateo County Pride Center, a tax-exempt 501(c)(3) organization. Their Federal Tax ID number is 94-3094966.

Please take the following steps to reserve your resource table today:

1. Please complete the Resource Table Reservation form which is a fillable form, and email it to the Booth/Vendors Committee at booth.vendorsSMCPride@gmail.com.
2. **When sending a check**, please make it out to our fiscal sponsor, "**Pride Center**" and write "**PRIDE Initiative**" in the memo section of the check and mail it to PRIDE Initiative, c/o Annette Pakhchian, 310 Harbor Blvd, Bldg. E, Belmont, CA 94002. Please include a copy of the reservation form with your mailed check.

Please submit your completed Resource Table Reservation form and donation by Saturday, May 12, 2018. We will confirm receipt of your documents and donation via email, and will inform you of your confirmed reservation. In the week prior to the event, we will email your set-up time and all the details for the day of the event.

Thank you for your participation and partnership!

~ *The San Mateo County PRIDE Initiative's Booth/Vendors Committee*



Resource Table Reservation Form

CONTACT INFORMATION

Organization Name: _____

Main Contact: _____ Email: _____

Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

Our organization will bring our own table, chairs, and canopy to the event:
(Please make sure that you bring a strong base to hold your canopy down to the grass area)

Yes

No

If No, we will provide you 1 Canopy, 1 Table, and 2 Chairs for a fee of \$100.

Our organization would like to share a space for a fee of \$50 each:

Yes

No

Check here if HEI, and write your partner HEI here: _____

Our organization would like to make a donation to help support the event:

Yes

No

If making a donation, please follow the instructions below:

Make checks payable to our fiscal sponsor, **“Pride Center”**

*(Remember to write **“PRIDE Initiative”** in the memo section of the check, and include a copy of the booth reservation form)*

Mail Checks to: PRIDE Initiative
c/o Annette Pakhchian
310 Harbor Blvd, Bldg. E,
Belmont, CA 94002.

Please email this completed reservation form to booth.vendorsSMCpride@gmail.com



Appendix: Billy DeFrank Center Application Draft

BILLY DEFRAK ROOM RENTAL AGREEMENT

| | | | |
|--|---|---|---|
| Event Title: | No Experience Required Square (and other) Dancing! | | |
| Organization: | El Camino Reelers | | |
| Contact: | Allan Hurst | | |
| Phone: | 650-207-0215 | | |
| Email: | allanhurst@gmail.com | | |
| Address: | El Camino Reelers P.O. Box 391373 Mountain View, CA 94039-1373 | | |
| What is your Organizational Status: | Check which is appropriate: <input checked="" type="checkbox"/> Nonprofit 501(c)3 <input type="checkbox"/> Government <input type="checkbox"/> For Profit <input type="checkbox"/> Individual <i>ECR is a 501(c)6 nonprofit organization.</i> | | |
| Event Description: | <input checked="" type="checkbox"/> Public <input type="checkbox"/> Private | | |
| Date: | Friday 7/20//2018 | Start Time: 7:15 PM | End Time: 9:30 PM |
| Room Requested: | Ballroom (small stage for the caller with table for sound equipment requested.) | | |
| Group Limits: | # up to 30 or <input checked="" type="checkbox"/> Unlimited | | |
| Food: | <input checked="" type="checkbox"/> Food has to be prepared off site, and brought in as part of set-up time. <i>So noted; ECR will bring in snacks, non-alcoholic soft drinks. and water.</i> | | |
| Center Charges: | | | |
| Center Charges: | Deposit: (50% at least 1 week before the event) - | | |
| Staff Charges: | Center staff (mandatory when Center is closed): \$20 x Hours x \$20.00 per Hour = <input checked="" type="checkbox"/> Waived | | |
| Special Note | For public or private gatherings serving/selling alcohol is no longer allowable. Also, note DeFrank has a NO ALCOHOL OR DRUG USE Policy on DeFrank and Parking Lot Premises. Alcohol use at events is no longer allowable. | | |
| Total Room Charge | Room \$100 | +Staff <input checked="" type="checkbox"/> Waived | +Other = Total: <input checked="" type="checkbox"/> \$100 |
| | By signing below you agree to the above pricing and rules pertaining to the rental of space here at The Billy DeFrank LGBTQ Community Center. | | |
| Signature and Date | | | |