



## El Camino Reelers Board Meeting Minutes *(Approved)*

Sunday June 16, 2019, 11:00 AM – 12:52 PM

Allan's Office (KIS, 48383 Fremont Blvd, #122, Fremont, CA 94538)

Note: **Action items from the previous meeting are highlighted in yellow.**

*In Attendance: Allan, Eric, Ed, David, Oliver, Kurt, Robin*

### Minutes From Last Meeting

- The minutes from 5/22/19 were approved.

### Financial Report (Ed)

- No financial report at this time.
- We have an informal agreement to have all checks cosigned by board members, but we have not codified who this will be. Previously, it was mostly Lynn. The bank account requires only one authorized signature. Ed will talk with the bank about updating our signature card. Allan will generate the required letter for the bank.

### TheatreWorks (Oliver)

- The theater had no record of our club on file.
- Kim will be handling this moving forward.

### Board Tasks

- There are no tasks needing to be handled or swapped at this time.

### Advanced Class & Advanced Dancing

- Graduation will be June 25<sup>th</sup>. All three callers will be calling.
- Ed will make diplomas, based on who paid.
  - First time graduates: David Morandi, Gloria, Esmeralda, Cheryl, Linda, Ray
  - Retreads: Naomi, Richard, Carol, Susan, Leigh
- We will resume Advanced dancing on Tuesdays following graduation.
- We will offer an Advanced night subscription for after Convention. 8 weeks for the price of 7 (\$56).
- David Morandi has volunteered to open/close on Tuesday nights.
- Club Badges: Ray didn't want a badge, Cheryl did want a badge, and nobody else needed one.
- Kurt will handle Tuesday night scheduling for Advanced/Plus callers moving forward.
- Students have requested a 7:00 PM workshop. Allan has agreed to continue calling from 7:00 PM to 7:30 PM.

### Club Nights

- Lynn has kindly emailed opening/closing instructions to the board for future reference. *Thank you, Lynn!*
- We will be dark on Tuesday 7/2, Wednesday 7/3, and Tuesday 7/9.
- We will resume club nights on Wednesday 7/10.

### Friday Potluck Nights

- Lynn has confirmed the following callers for the First Friday potlucks on the schedule.
  - September 27<sup>th</sup>, 2019 (Rich Reel)

- November 29<sup>th</sup>, 2019 (Michael Levy.)
- We will discuss 2020 dates for potlucks after Convention.

#### Quarterly Dances for 2019 & 2020:

- August 3, 2019: **Darren Gallina** confirmed as of 3/9/19.
- October 26, 2019: **Vic Ceder** confirmed as of 2/24/19.

The board has set tentative dance dates as follows. Please note that the callers may swap dates due to availability.

- February 22, 2020: This is not in conflict with SCVSDA or other IAGSDC clubs.
  - **Eric will book this date with the church.**
  - **Once we have a date confirmed, Allan will seek out a caller. Andy Allemao, Justin Russell, Scot Byars, Steve Minkin.**
- June 13, 2020: **Sandie Bryant** (calling at PACE that weekend) [Reserved with St. Andrews]
  - Sandie has tentatively confirmed this with Allan, pending Allan sending a contract.
  - **Allan will send Sandie a contract.**
  - David will reach out to Joe Dehn to let him know that we're booking Sandie for that night.
  - Please reserve that night on the SCVSDA Calendar and the ECR Calendar.
  - There is a GDP dance booked for SCVSDA and Lucky Steppers. Do we move ahead to confirm the contract or cancel the booking and look to another caller/another date?
- August 1, 2020: **Mike Kellogg** (standalone gig). [Reserved with St. Andrews]
  - Allan will reach out to Mike Kellogg.
  - This has been confirmed with the church.
- October 31, 2020: **Eric Henerlau** (standalone gig), Halloween Dance. [Reserved with St. Andrews]
  - This is the same date as a SCVSDA Whing Ding.
  - This has been confirmed with the church.

Once we have confirmed dates with the church, we must book them on the SCVSDA Calendar immediately.

#### 2019 Beginner Classes

- **Blue Level 1 has graduated at Mainstream.**
  - Mike & Dawn have their club badges.
  - Oaktown has invited Mike & Dawn & Spencer to join their blast class, which will be tentatively held over two Sundays (4 hours apiece) on August 4<sup>th</sup> and August 18<sup>th</sup> from 2:00 PM to 6:00 PM. Sharon from Bows & Beaus also is interested in the blast class.
  - There is a fallback plan if Mike and Dawn can't make the August 4<sup>th</sup> date, in which Kurt and Rich will split the content from that class among three consecutive ECR Wednesday night club nights.
  - Once Oaktown sets up their blast class, Kurt will forward it to ecrtalk.
- We will discuss an APD/DBD workshop starting in the July board meeting (after convention).

#### Convention in Philadelphia

- We will pin a badge for Zephyr Williams to the memorial panels.
- Remind folks to pack their rainbow suspenders and bring a solid color shirt for our club photo.

- Eric and Craig are our IAGSDC Delegates.
- The HTQ Contest will have several very special guests.

### Fun Nights

- We have renewed our ad in the Bayland Front Runners newsletter for May/June/July, at \$75 for a half page ad one more time.
- Upcoming Fun Night Schedule: **Allan will move forward to book callers for the following dates:**
  - 6/21/2019 (SAUMC): **Eric Henerlau**
  - 7/19/2019 (BDFC): **Darren Gallina**
  - 8/16/2019 (SAUMC): **Cancelled.**
  - 9/20/2019 (SAUMC): **Kurt Gollhardt**
  - 10/18/2019 (BDFC): Not yet booked.
  - 11/15/2019 (SAUMC): Not yet booked
  - 12/13/2019 (SAUMC): **Cancelled.**

### Recruiting

- Robin has suggested that we invite other groups to Fun Nights. *(See appendix for her PowerPoint presentation.)*
  - Robin has pulled a list of 100 groups and sent a potential list to the board.
  - Offer a discount to each group for a specific fun night. (\$5 admission)
  - Offer a link exchange to each group.
  - Draft a standard invitation. No partner needed, everyone welcome, casual clothing, contemporary music. **Oliver will draft the invite and Allan will help refine and polish it.**
- We have business cards with Fun Night schedules, URL, and QR Code on them to hand out.
- Allan has changed the name of our Meetup to “Square Dance Party! (No Experience Required)”
- Eric and David and Oliver are all on NextDoor and will start reposting Palo Alto Fun Nights.
  - **Eric will post the June Fun Night on NextDoor this week.**
- Ed has created half a dozen 8.5”x11” format posters to put up on bulletin boards. (St. Andrews, Synagogue across the street, etc.)
- It may be time to go old-school with the Ian Henzel plan, and post Fun Night flyers in supermarkets (Trader Joe’s, Whole Foods), Castro Street bulletin boards, churches (Unity and UU churches), laundromats, and other community bulletin boards. We could also look at posting flyers at local community colleges (DeAnza, Foothill, etc.). Eric has suggested a poster posting party.
- We should also post our Fun Night flyers at St Andrews and the synagogue across the parking lot.
- At club nights once a month, a board member should ask members, to take and post flyers (and business cards) in their workplaces (Google, Apple, Adobe).
- There’s also the Rainbow Chamber of Commerce. See if they have a list of LGBTQ+ friendly businesses where we can post flyers.
- We might try reaching out to some local transgender support groups.
- Eric has taken Fun Night flyers to the Billy DeFrank Center at the beginning of each month.
- Allan and Ed have not yet begun work on a mass mailing to former club members. (“Renew, Remember, Reenergize, Reboot, Reconnect...”)

### Assisting St. Andrew’s Church

- Michael Levy donated \$ 1,000 to ECR via All Join Hands, for us to use to “spruce up” the church.
- We need to locate an electrician and a screen door service.

- Carol has suggested NextDoor as a source for reliable handymen. **Allan will research handymen and screen door services after convention. There's also HomeAdvisor.**
- Allan has researched electricians in Bay Area Consumer Checkbook, and these firms are top rated for quality and price. **Oliver will contact them after convention to arrange a walkthrough of the church to get quotes to replace the outlets.**

Cross Electrical  
 40211 Laiolo Rd  
 Fremont, CA 94538  
 510-659-1779  
<http://crosselectrical.com/>

San Mateo Electric  
 PO Box 1075  
 Belmont, CA 94002  
 650-574-0611  
<https://www.yelp.com/biz/san-mateo-electric-san-mateo>

#### Civic Events

- Filoli on Saturday, June 1st, 2019 went well. FB photos quite popular!
  - **Allan will check with Kevin Wisney to ask for copies of the photos the Filoli photographer took.**
- San Mateo County Pride Celebration went well. We had one square's worth of dancers and had 3 squares of audience participation. There is video of the event on Facebook. The Celebration paid ECR \$125.
- Facebook dance on 6/22. Kim and Bennett, Hank and Sheri, Kurt and Eric have all said they would go. We are waiting for more information from Jim Osborne.
- Foggy City Dancers has reached out to ask for beverage (cocktails) booth volunteers during SF Pride on Sunday, June 30th, 2019 from 11:00 AM to 5:30 PM. The ECR board will reimburse volunteers who take the \$12 online course to get an ABC card after they have worked in the booth. Please contact Steve Huggins at "sghuggins@mac.com" with any questions or to sign up.
  - Ed will send a quick reminder to ecrtalk about Steve's request and the board being willing to pay for the \$12 online course.
- Allan has reached out to contact Out at the Fair to ask about the Santa Clara County Fair, whose Out at the Fair is on Friday August 2, 2019. Allan has not received any response thus far.

#### Longevity Dangles

- Club membership longevity dangles.
  - A bar usually costs around \$5.
  - We'd be looking at 30 or 40 bars, so an initial cost of \$200 at most.
- Eric and Ed were to coordinate calculating length of membership for the current roles.

#### Next Board Meeting:

- Sunday, July 14, 2019 at 11:00 AM at Allan's office in Fremont.

[end]