



El Camino Reelers Board Meeting Agenda

July 14, 2018, 9:30 AM-11:40 AM

KIS, 48383 Fremont Boulevard #122, Fremont, CA 94538

In Attendance: Allan, Eric, Ed, Carol, Annette, Lynn, Kurt.

Billy DeFrank Center Fun Night 7/20/18

- We're confirmed for Friday July 20, 2018 from 7:15 PM to 9:30 PM.
- They have offered us 2 hours for \$100. Ed has sent the check.
- Facebook has inexplicably held up the event boost in their review process. Allan has made contact with FB Support, and should have an answer by Monday.
- *Carol is going to look into publicizing our Fun Nights with the Palo Alto Frontrunners in their newsletter.*
- How will we handle water, soft drinks, etcetera?
 - *Lynn will go to Costco for more water, and Annette will handle transporting the cooler and ice with water to the event.*

Future Fun Nights

- *Allan will set up an Instagram account shortly, per the IAGSDC Recruitment sessions.*
- *Allan will establish a NextDoor account using Eric & Scott's address.*
- *Allan will consider talking with Tork Clark to see if he'd be interested in calling a Fun Night.*
- *Allan will ask James & Mike Pogue about calling a Fun Night. (Contact info in roster.)*
- Upcoming Schedule:
 - July 20, 2018: **Kurt Gollhardt** at the Billy DeFrank Center (confirmed)
 - August 17, 2018: Michael Levy - *Offer extended 7/14/18 after Darren had to decline due to a date conflict.*
 - September 21, 2018: **Kurt Gollhardt** (confirmed)
 - October 19, 2018: **Harlan Kerr** (confirmed)
 - November 16, 2018: TBD...*Due to date conflicts in August, Allan offered November or December to **Darren Gallina**.*
 - December 14, 2018: TBD...*See note for November.*

Classes

- Mike & Ken & Linda were dancing full Plus during Convention! Robin was also trying her wings in the Plus hall.
- Tentative Dates for Green Level 3: *Eric will poll the students to find out which 2 days of the following dates they're available, 10 AM to 5 PM. Sundays may need to start at 1 PM.*
 - Saturday August 25th/Sunday August 26th or
 - Saturday September 8th/Sunday September 9th.
 - Oaktown 8's are running weekly Plus intensive through late August.
 - Kurt will call Green Level 3.
- Dates for Blue Level 1: SSD-50 (10 AM to 5 PM), which will be \$99.
 - Sunday, September 23rd, 2018 and Sunday, September 30th, 2018.
 - Kurt will call Blue Level 1.
 - *Ed will produce a Blue Blast Class Flyer PDF for us to print and distribute.*
 - *Annette will coordinate the Blue Class.*
- The clubhouse is no longer available for us to use.
- We will investigate the Los Altos church and one other church next door.

- Wednesday club nights should now feature GDP/Mainstream until our next Level 1 Blast class.
- *Ed will compile a list of former/lapsed ECR members and email them about Fun Nights and Level 1 Blast Classes. These names will be solicited for future Blast Classes.*
- A one-day Plus APD/DBD Workshop with Rob French would be viable in October/November. This would provide a solid foundation for those contemplating Advanced in January.
- We will take up Advanced classes at a later date. This could also be a January blast class, and then we could turn the first half of Tuesdays into workshopping.

Club Nights (Lynn)

- Tuesday night subscriptions; we currently have 18 subscribers (\$56 each) for summer dancing.
- Lynn will be gone 7/24, 7/25, 7/31, and 8/1. Carol and Eric will cover those dates for club night.
- *Allan and Lynn still need to provide feedback to one of our callers.*

San Mateo Pride – Saturday June 16, 2018 (Carol)

- San Mateo Pride went very well! One of the respondents to Eric's email said she will be at our next Fun Night. *Eric will send another email out to the San Mateo Pride sign-ups.*

Financial Report

- For the quarter, we made money (net gain of \$694). Most of our profit came from donations. One dancer has been writing a \$160 check to the club to support club nights. We will eventually need to look at raising our annual dues.
- David Morandi wrote us a check for \$100 just to keep Tuesday night dancing going.
- Tuesday and Wednesday nights have been losing money. We will continue to stress the need for subscriptions.
- We made \$88 on the Byars' dance.
- We made \$85 and \$53 on Friday dances (potluck and Fun Nights)
- Beginner class size has bounced back to our highest level since 2009.

Mailing List Update

- *Allan will bring up a new private ecrboard mailing list. Anyone can send, but non-members' messages must be moderated.*
- *Allan will investigate tools for downloading the Yahoo! Groups archive to make it available.*
- The one item of possible value in the Yahoo! Groups archive is the roster. The treasurer also has a list of accounts and passwords, but that's not an electronic file.
- *Allan will set up a Google Drive account hosted by the ecrinfo@gmail.com account.*
- There is also a Google Photos account that Ed and Ken are using to store ECR photos.

First Fridays for Potluck Nights

- September 14th ... Michael Levy is confirmed.
- November 30th. (Caller TBD)

St. Andrew's Church

- Did we ever get a diagram of how chairs should be laid out on Saturday night for Sunday morning? Lynn hadn't received a response as of 7/14/18.
- The church needs a new set of bolts for the doors. Eric is providing them.
- The church is going to use part of the interior space for the day care center on an interim basis.

Quarterly Dances for 2018

- Aug 4, 2018: Darren Gallina (MS/Plus/Advanced)
- Oct 27, 2018: Bronc Wise ... Allan received confirmation from Bronc via email on 6/5/18. (MS/Plus/Advanced.)

Quarterly Dances for 2019

- February 23, 2019: *Allan will ask Bill Eyler*
- April 20, 2019: Gary Monday (with special guest Mary Juana) is confirmed.
- August 3, 2019: *Allan will ask Vic Ceder*
- October 26, 2019: *Allan will ask Andy Allemao*
- Alternate callers if the above don't work out: Kris, Sandie, Mike Kellogg

New Business for July 2018:

- Convention Wrap-Up
 - Recruiting & Retention
 - *Allan will send out his raw notes to the Board.*
 - Instagram was mentioned as an important social media to attract younger members.
 - Advertising in other organizations' newsletters (e.g., Front Runners) is useful.
 - Facebook has pages and groups, and which one do we have, and is it the right one?
 - Some clubs give out longevity dangles.
 - Conventions coming up
 - 2019: Philadelphia
 - 2020: Denver
 - 2021: Houston
 - 2022: Minneapolis
 - 2023: Portland OR or Durham NC
 - For 2019, Eric will be ECR's IAGSDC Delegate, Lynn will be IAGSDC Alternate Delegate.

- Santa Clara County Fair, Thursday, August 2nd, “Out at the Fair” night.
 - Kurt is confirmed as the caller.
 - *Allan to ask the fair about power for calling equipment.*
 - *Allan to ask the fair about allowing badged square dancers in for free.*
 - *Allan to ask the fair about how the passes will be distributed/picked up.*
 - *Ed will send out a blast to ECRtalk about the fair dancing.*
 - ECR has been assigned an 8:00 PM slot for our choice of demos, intros, or both. We will do both a demo and an intro.
 - The location is a large cement pad that will be covered by a canopy, there will be plenty of seating for viewers as well. This is the same slab that other square dance organization have used for years.
 - Each dancer would get a pass into the fair and is welcome and encouraged to join in all of the festivities.
 - From email: *This is Aimee Ramos from the Santa Clara County Fair. I wanted to touch base with you regarding our event and your performance. The Santa Clara County Fair is proud to host a new feature called “Out at the Fair” the evening of Thursday, August 2. “Out at the Fair,” a movement which began in 2011 at the San Diego County Fair, is a joint venture with local Silicon Valley LGBTQ+ groups to provide a fun and welcoming day at the Fair filled with music, dancing, community resource booths, and special exhibits, including a display of AIDS Quilt panels. The Santa Clara County Fair has been a local tradition and celebration of our community for 74 years. “Out at the Fair” is one of several initiatives underway this year to bring our entire community together to enjoy delicious food, entertainment, carnival rides, livestock, exhibits, and all the traditional fun of a County Fair. Featured entertainment at Thursday’s “Out at the Fair” will include country singer Chely Wright, who has performed on Ellen and Oprah and spoken about her coming-out experience: LoCura, a Bay Area band that blends Latin American and Iberian rhythms with local and global lyrical themes; and dancing by Folklorico Calibri, an LGBTQ+ folklorico group that promotes the pride of LGBTQ+ culture through dance. We hope you’ll join us in this new and exciting movement at this year’s fair. As of now I have you on the daily schedule to perform Thursday night at 8 PM with a one hour timeslot. The stage is a large concrete slab with a tent cover. The Silicon Valley Square Dancing Association actually had the stage built and has been here since.*
- Bylaws Change
 - Draft a Bylaws change to allow Mainstream as a qualification for Full Membership. This will be added to the December General Membership Meeting agenda for discussion.
 - Change the word “Plus” to “Mainstream” in Article III
 - Review the Bylaws for typos and formatting errors.
 - *Allan will produce a revised document for the board to review.*
- Discuss longevity dangles at the next board meeting.
- **Next Board Meeting:** Saturday 8/11/18 at 9:30 AM at Allan’s office in Fremont.