



## El Camino Reelers Board Meeting Minutes *(Approved)*

Sunday July 14, 2019, 11:08 AM – 1:47 PM

Allan's Office (KIS, 48383 Fremont Blvd, #122, Fremont, CA 94538)

*In Attendance: Allan, Eric, Ed, Oliver, Kurt, David.*

### Minutes From Last Meeting

- Minutes from 6/16/19 were sent out via email. Minutes were approved, and will be posted on the website.

### Financial Report (Ed)

- At the end of these minutes, please find the financial report for Q3.
  - This includes the \$91 in cash we took in this past Wednesday.
  - Even with that, we had a net loss of \$ 2,444 for the quarter.
  - Low attendance (at the May 4 dance, Fun Nights and weekly club nights) seems to be the main reason we're losing money. We're not breaking even on Tuesdays and Wednesdays.
  - I'm hoping we can make some of this back when we begin our dues cycle next month.
- We have an informal agreement to have all checks cosigned by board members, but we have not codified who this will be. Previously, it was mostly Lynn. The bank account requires only one authorized signature.
  - Ed will talk with the bank about updating our signature card, and will let Allan know what must be on the letter for the bank.
  - Allan will create a suitable letter for the bank.

### Convention in Philadelphia

- A copy of Allan's notes from the IAGSDC Delegates' Meeting was sent out to all board members.
  - Future conventions:
    - July 2-5, 2020: Denver, CO ... "Take A Peak"
      - Hyatt Regency Downtown, \$169/night, single through quad occupancy
    - July 2-4, 2021: Houston, TX ... "Houston, We Have a Promenade"
      - Hyatt Regency Downtown, \$129/night, single through quad occupancy
    - May 26-29, 2022: Minneapolis, MN ... No name yet.
      - Hyatt Regency at Nicolet Mall, \$139/night, single through quad occupancy
    - 2023: Expressions of Interest: We had 2 last year, neither submitted a bid.
      - Expressions of interest were re-opened.
      - Raleigh-Durham, NC and Portland, OR expressed possible interest.
    - 2024: Expression of interest from Ottawa, ON
  - There were no questions or concerns to be passed back to the IAGSDC board
- Eric and Kurt attended the Recruiting/Retention seminar.
  - Some clubs make a point of carpooling and going in groups to other clubs' dances, to encourage inter-clubual dance attendance.
  - We may want to tweak the blast class pricing downwards a bit.
  - Increasing non-dancing social events helps build club morale. (E.G., ECR goes to BDFC game nights, go to Game Castle once a quarter, go to a movie once a quarter, etc.)
- We pinned a badge for Zephyr Williams to the memorial panels.
- The HTQ Contest featured a performance by Diamond Lane and the Big Top Bozos. A video by Ross Lopton exists.

- The Golden Boot was passed on to Allan Hurst.

#### Advanced Dancing

- We are offering an Advanced night subscription for after Convention. 8 weeks for the price of 7 (\$56).
- David Morandi has volunteered to open/close on Tuesday nights. Oliver will assist for the weeks that David can't make it.
- Kurt has sent out Tuesday night scheduling for Advanced/Plus callers.
- Allan will continue calling a workshop from 7:00 PM to 7:30 PM as a volunteer activity.

#### Board Appointment

- Lynn has suggested that we move forward to appoint a replacement board member to take over the remainder of her term (until February 2020), since she has moved out of the area. Board members will discuss this at club nights during announcements and also approach potential board members during club nights and other club events.
- Eric has Lynn's church key.

#### Club Nights

- An email encouraging people to come dance full-level Advanced on Tuesdays will be sent out, encouraging people to subscribe for either Tuesdays or Wednesdays.

#### Friday Potluck Nights

- Lynn has confirmed the following callers for the First Friday potlucks on the schedule.
  - September 27<sup>th</sup>, 2019 (Rich Reel)
  - November 29<sup>th</sup>, 2019 (Michael Levy.)
- In August, we will set up dates for Friday potlucks in 2020.

#### Quarterly Dances for 2019 & 2020:

- August 3, 2019: **Darren Gallina** confirmed as of 3/9/19.
- October 26, 2019: **Vic Ceder** confirmed as of 2/24/19.
- February 22, 2020: **No Caller Booked Yet** [Reserved with St. Andrews]
  - This is not in conflict with SCVSDA or other IAGSDC clubs.
  - Allan has reached out to Sandie Bryant to see if she's available for this date.
  - If not Sandie, then Andy Allemao, Justin Russell, Scot Byars, Steve Minkin
- June 13, 2020: **No Caller Booked Yet** [Reserved with St. Andrews]
  - Eric Hudson has confirmed this date, but will move it to May 2, 2020.
- May 2, 2020: **No Caller Booked Yet** [Eric Hudson to reserve with St. Andrews]
  - Allan has reached out to Barry Clasper to ask if he's available for that Saturday night.
  - Barry Clasper is willing as long as we can get him transportation and dinner beforehand.
  - Eric Hudson has reached out to Rev. Saia to reserve that date.
- August 1, 2020: **Mike Kellogg**. [Confirmed with St. Andrews]
  - This is a standalone gig, not affiliated with a PACE weekend.
  - This has *not yet* been confirmed with Mike Kellogg.
- October 31, 2020: **Eric Henerlau** [Confirmed with St. Andrews]

- This is a standalone gig, not affiliated with a PACE weekend.
- This has *not yet* been confirmed with Eric Henerlau
- Halloween Dance. (This is the same date as a SCVSDA Whing Ding.)

### 2019 Beginner Classes

- Plus graduation for our current blast class will be held on 9/11/19.
- For the next SSD-50 Level 1 Blast (Indigo)
  - ECR will refer students to Oaktown’s blast class on 9/29, 10/13, 10/27/19.
  - Kurt will coordinate review nights on ECR Wednesday nights following the classes.
  - ECR members who are angeling will be encouraged to carpool students to Oakland.
- APD/DBD Plus workshop.
  - Rob French has tentatively confirmed for Saturday November 23, 2019. Location To Be Determined.
  - Ed will place a “Save the Date” on the ECR calendar.
  - This will probably be an early afternoon (12:30 PM or 1:00 PM to 4:30 or 5:00 PM).

### Fun Nights

- We will renew our ad in the Bayland Front Runners newsletter for Aug/Sep/Oct. Ed will get a new ad to Carol.
- We still need to reach out to some other Meetup groups and Facebook groups with \$5 offers to their membership.
- We will discuss the 2020 Fun Night schedule at the August board meeting. This includes discussing whether we want to continue dancing at the Billy DeFrank Center.
- Upcoming 2019 Fun Night Schedule:
 

• 6/21/2019 (SAUMC): <b>Eric Henerlau</b>	• 10/18/2019 (BDFC): Not yet booked.
• 7/19/2019 (BDFC): <b>Darren Gallina</b>	• 11/15/2019 (SAUMC): <b>Rob French</b>
• 8/16/2019 (SAUMC): <i>Cancelled.</i>	• 12/13/2019 (SAUMC): <i>Cancelled.</i>
• 9/20/2019 (SAUMC): <b>Scot Byars</b>	

### Recruiting

- This is the month to start trying to drive folks to the September Fun Night, since we don’t have an August Fun Night.
- Ed suggested we follow the lead of the Santa Cruz Contra group and place stories/items in local newspapers (e.g., Palo Alto Daily Post, Bay Area Newsgroup papers, Mercury News).
  -
- Oliver has drafted an initial invitation to other groups and Allan will help refine and polish it.
- We have business cards with Fun Night schedules, URL, and QR Code on them to hand out.
- Allan has changed the name of our Meetup to “Square Dance Party! (No Experience Required)”
- Eric and David and Oliver are all on NextDoor and will repost Palo Alto Fun Nights.
- Ed has created half a dozen 8.5”x11” format posters to put up on bulletin boards. (St. Andrews, Synagogue across the street, etc.) These need to be distributed to members to post in supermarkets (Trader Joe’s, Whole Foods), Castro Street bulletin boards, churches (Unity and UU churches), laundromats, and other community bulletin boards, and community colleges.

- We should post our Fun Night flyers at St Andrews and the synagogue across the parking lot.
- At club nights, a board member should ask members, to take and post flyers (and business cards) in their workplaces (Google, Apple, Adobe).
- Rainbow Chamber of Commerce. See if they have a list of LGBTQ+ friendly businesses where we can post flyers. Allan has reached out to them about publicizing fun nights.
- Get a list of local transgender support groups to extend invitations to.

#### Assisting St. Andrew's Church

- Michael Levy donated \$ 1,000 to ECR via All Join Hands, for us to use to "spruce up" the church.
- Carol has suggested NextDoor as a source for reliable handymen. Allan will research handymen and screen door services after convention. There's also HomeAdvisor.
- Allan has researched electricians in Bay Area Consumer Checkbook, and these firms are top rated for quality and price. Oliver will contact them after convention to arrange a walkthrough of the church to get quotes to replace the outlets.

Cross Electrical  
40211 Laiolo Rd  
Fremont, CA 94538  
510-659-1779  
<http://crosselectrical.com/>

San Mateo Electric  
PO Box 1075  
Belmont, CA 94002  
650-574-0611  
<https://www.yelp.com/biz/san-mateo-electric-san-mateo>

#### TheatreWorks

- Kim will be handling this moving forward. Any other updates?

#### Civic Events

- Allan has reached out to Kevin Wisney at Filoli for copies of photos from their photographer.
- Facebook dance on 6/22 had some logistical challenges given the short notice and lack of prior organization. There were 4 squares of dancers. The dance alternated between squares and lines.
- Foggy City Dancers reached out to ask for beverage (cocktails) booth volunteers during SF Pride on Sunday, June 30th, 2019 from 11:00 AM to 5:30 PM. Eric participated. The booth was small, but there were plenty of people. Eric was the only person from ECR. There were a number of folks from Foggy City and other clubs such as Oaktown.
- Allan has reached out to contact Out at the Fair to ask about the Santa Clara County Fair, whose Out at the Fair is on Friday, August 2, 2019. Allan has still not received any response thus far. This is the same night that the local SCVSDA clubs are planning to go to the Fair.

#### Longevity Dangles

- Club membership longevity dangles. Eric talked with Stewart Kramer, who has all of the old club rosters so that Eric can compile a database showing club member longevity.
- A bar usually costs around \$5. We'd be looking at 30 or 40 bars, so an initial cost of \$200 at most. Eric has proposed that we use the IAGSDC club retention program to propose they pay for the initial set of bars.

#### Next Board Meeting:

- Sunday, August 11<sup>th</sup>, 2019 at 11:00 AM at Oliver Vogel's home in Palo Alto.

[end]