



El Camino Reelers Board Meeting Minutes

Saturday, August 11, 2018, 9:30 AM – 12:00 PM

KIS, 48383 Fremont Boulevard #122, Fremont, CA 94538

Note: This version has been corrected and updated as of 8/19/18.

Invited: Allan, Eric, Ed, Carol, Annette, Lynn, Kurt.

Recruiting

- We reviewed a combined list of former and lapsed dancers. *Allan will send out the list to the board, and he and Ed will work on a mass mailing. "Renew, Remember, Reenergize, Reboot Reconnect..."*

Billy DeFrank Center Fun Night 7/20/18

- Went very well. They would love to have us back as often as we'd like to come back.
- We will try moving the Fun Night to the BDFC once a quarter, starting with October. *Allan will contact Harlan.* Future Fun Nights
- Ed has the sign-in list from Fun Nights, and has given it to Eric.
- *Eric will email everyone about the Fun Nights.*
- Carol has placed a Fun Nights ad with the Palo Alto Frontrunners in their newsletter. The August newsletter will not be posted on line, hopefully September will be. Their newsletters are posted in the "Members Only" section of their website. Carol will send a copy to the Board when the next issue is posted.
- *Allan will set up an Instagram account, per the IAGSDC Recruitment sessions.*
- *Allan will establish a NextDoor account using Eric & Scott's address.*
- *Allan will ask James & Mike Pogue about calling a Fun Night. (Contact info in roster.)*
- Upcoming Schedule:
 - August 17, 2018: Michael Levy – *Allan confirmed with Michael via Facebook Messenger on Friday 8/10/18 that Michael would fly back from his family obligation in time to call the event.* Ed will not be at Fun Night this Friday. Lynn will handle the cashbox.
 - September 21, 2018: **Kurt Gollhardt** (confirmed)
 - October 19, 2018: **Harlan Kerr** (confirmed)
 - November 16, 2018: **Darren Gallina** (confirmed)
 - December 14, 2018: **Rob French** (confirmed)
 - We have no Fun Nights booked for 2019 yet. Dates for 2019:
 - *January 18, 2019 – BDFC*
 - *February 15, 2019 – St. Andrews*
 - *March 15, 2019 – St. Andrews*
 - *April 26, 2019 – BDFC*
 - *May 17, 2019 – St. Andrews*
 - *June 21, 2019 – St. Andrews*
 - *July 19, 2019 – BDFC*
 - *August 16, 2019 – St. Andrews*
 - *September 20, 2019 – St. Andrews*
 - *October 18, 2019 – BDFC*
 - *November 15, 2019 – St. Andrews*
 - *December 13, 2019 – St. Andrews*
 - *Lynn will book St. Andrews, Allan will book BDFC.*

Club Nights (Lynn)

- Tuesday night subscriptions; we currently have 18 subscribers (\$56 each) for summer dancing.

Classes

- Green Level 3 (Plus)
 - Sunday August 26 and Sunday September 9, 218 from 10:00 AM to 5:00 PM
 - Kurt will call Green Level 3.
 - We are anticipating between 1 and 2 squares of students.
 - Need location...either Foothills Church or Menlo-Atherton High School or Allan's office.
 - Annette will try to book Sunday August 26th at the church or the American Legion Hall or the Sunnyvale Moose Lodge.
 - Allan has reached out to Sue Kayton to try and book both days at the dance studio at Menlo-Atherton High School (\$50/all day) or the community center in Menlo Park (\$25/hour).
 - Annette will handle lunch.
 - We need someone to handle beverages and snacks.
- Blue Level 1: SSD-50 (10 AM to 5 PM), which will be \$99.
 - Sunday, September 23rd, 2018 and Sunday, September 30th, 2018.
 - Kurt will call Blue Level 1.
 - Ed has produced a flyer.
 - Annette will coordinate the Blue Class.
 - Need location. If we have no more than 2 squares, we can use Allan's office. If more, we'll need to find an alternate location.
 - There is a Paypal link for the Blue Level 1 class on the ECR website.
 - We need someone to handle lunch, beverages and snacks. (Annette is not available to handle that on this go-round.)
- The board has reviewed a list of former/lapsed ECR members and email them about Fun Nights and Level 1 Blast Classes. *Allan will share the edited list with the board.*
- A one-day Plus APD/DBD Workshop with Rob French is viable on Sunday, October 14th), from 11:00 AM to 6:00 PM, including an hour for potluck lunch.
 - This will provide a solid foundation for those contemplating Advanced in January.
 - Rob French has confirmed he is available for that day.
- We said last month that we'd take up Advanced classes.
 - Start in early November, as a traditional 30-week class on Tuesday nights.
 - Instructor(s) TBD
 - 30 minute review before each class
 - 2 full-level Advanced tips each night for the angels
- Wednesday club nights should now feature GDP/Mainstream until our next Level 1 Blast class.

Class Locations

- Sue Kayton suggested Menlo-Atherton High School's dance studio, though we won't be able to confirm the location for at least a week or so since school is just starting up. Ed has asked Nancy Shelton to add this location to our insurance.
- Allan's office is available. The caller could set up on a long wall to watch both squares.

- Have not checked with the BDFC, although they will be cost-prohibitive (\$350/day), and we have not yet obtained information on getting a local arts grant or an IAGSDC grant to test having a class in the space.
- The Foothills Church Hall is available to for August 26th only. The congregation meets for services in the building next door so we are encouraged to not be too loud until after 11:30 AM. This hall is not available to us for Sept 9th. Cost is \$100/day.

IAGSDC Grants

- Allan enquired with the IAGSDC about using their grant program to pay for facility rental (BDFC) for a blast class. The answer was that while a grant request to pay for a class in a new facility as an experiment in retention would probably be approved as a one-time grant, it would preclude our making additional requests for funds for a one year period. The IAGSDC grant program is not supposed to be used to pay to run classes, though it can be used to pay for experimenting with new forms of publicity, recruiting expenses, and retention experiments.

Out at the Fair

- The Santa Clara County Fair LGBTQ night seemed to go well. Not a huge attendance, but several fliers were handed out, and we had a good time. Probably worth trying again next year, with more advance publicity.
- There is a registration website for next year.
- *Allan will look into booking us in advance for next year.*

Financial Report (Ed)

- Darren Gallina dance financial report.
 - We made money (\$373) on the dance. \$103 was given back by the winner of the 50-50. The remainder of the profit came from donated drinks and decoration.

Electronic Communications

- The new ECRBoard mailing list is running. Any issues or questions?
- For next month:
 - Allan has set up a Google Drive account hosted by the ecrinfo@gmail.com account, but Ed has suggested that we use information@reelers.org account instead. This account is linked to the Google Photos account that Ed and Ken use to store ECR photos.
 - *Allan will investigate tools for downloading the Yahoo! Groups archive to make it available.*
 - The one item of possible value in the Yahoo! Groups archive is the roster. The treasurer also has a list of accounts and passwords, but that's not an electronic file.
 - Do we want to consider moving the website to a different hosting account which is not owned by a club caller?

First Fridays for Potluck Nights

- September 14th ... Michael Levy is confirmed.
- November 30th ... Rich is confirmed.
- Dates for 2019 ... Lynn will start seeking out nights.

St. Andrew's Church

- Did we ever get a diagram of how chairs should be laid out on Saturday night for Sunday morning?

Quarterly Dances for 2018

- Oct 27, 2018: Bronc Wise ... Confirmed with Bronc via email on 6/5/18. (MS/Plus/Advanced.)
- Allan to contact Bronc to ask about booking flights and hosting with an ECR member.

Quarterly Dances for 2019

- February 23, 2019: *Allan sent a request to Bill Eyler on 8/18/18.*
- April 20, 2019: Gary Monday (with special guest Mary Juana) is confirmed.
- August 3, 2019: *Allan sent a request to Vic Ceder on 8/18/18.*
- October 26, 2019: *Allan will ask Andy Allemao*

Alternate callers if the above don't work out: Kris Jensen, Sandie Bryant, Mike Kellogg

New Business for July 2018:

- For 2019, Eric will be ECR's IAGSDC Delegate, Lynn will be IAGSDC Alternate Delegate.
 - Eric will communicate this to Dave and Craig.

Bylaws Change

- Allan has drafted a new version of the Bylaws which Mainstream as a qualification for Full Membership. This will be added to the December General Membership Meeting agenda for discussion.
- Kurt has submitted some suggested changes to Allan to bring our bylaws more into line with the IAGSDC's current bylaws. *Allan has sent out the revisions to the board for email discussion and approval.*

Next Board Meeting: Saturday, September 8th, 2018 at 9:30 PM at Allan's office in Fremont.

- Advanced class details (callers, dates, pricing).
- Club membership longevity dangles.