



El Camino Reelers Board Meeting Minutes *(Corrected)*

Sunday, August 11, 2019, 11:00 AM-1:26 PM

Oliver Vogel's home, Palo Alto, CA

In Attendance: Oliver, Allan, Ed, Kurt, Ryan (Kurt's guest),

Minutes From Last Meeting

- Minutes from 7/14/19 were sent out via email. However, only one board member approved of the minutes, so they will need to be reviewed and approved at this meeting

Financial Report (Ed)

- We made \$107 on the Darren Gallina dance.
- Outstanding from last month:
- Ed will talk with the bank about updating our signature card, and will let Allan know what must be on the letter for the bank.
- Allan will create a suitable letter for the bank.
- Membership renewal requests will be going out soon. We will keep dues at \$50.

Tuesday Club Night (Advanced Dancing)

- David has set up the subscription for Tuesday club nights. We have 9 or 10 sign-ups, and we seem to be getting two squares a night, which is great.

Wednesday Club Night

- We just lost Frank Krause as a dancer, since he's moved out of the area.
- We are now down to a single square plus 2 or 3 people.
- We will pick up some dancers in October for the class reviews.

Board Appointment

- Lynn has suggested that we move forward to appoint a replacement board member to take over the remainder of her term (until February 2020), since she has moved out of the area.
- Board members will discuss this at club nights during announcements and also approach potential board members during club nights and other club events.

Friday Potluck Nights

- Lynn has confirmed the following callers for the First Friday potlucks on the schedule.
 - September 27th, 2019 (Rich Reel)
 - November 29th, 2019 (Michael Levy) (Will include class-level tips if class members present.)
- Potluck dates for 2020: David will schedule callers. Eric will schedule the church.
 - January 31st, 2019 (Caller TBD)
 - April 10th, 2019 (Caller TBD) (Good Friday)
 - September 25th, 2019 (Caller TBD)
 - November 27th, 2019 (Caller TBD) ("Black Friday" theme)

Quarterly Dances for 2019 & 2020:

Please note that where callers have not yet been confirmed, Allan may swap specific bookings around to accommodate caller schedules.

- **October 26, 2019: Vic Ceder** [Confirmed 2/24/19]
- **February 22, 2020: No Caller Booked Yet** [In Process]
 - St. Andrews confirmed.
 - Sandie Bryant isn't available.
 - Allan will reach out to Eric Henerlau (if he can't do Halloween), Andy Allemao, Justin Russell, Scot Byars, Steve Minkin. (And Sandie if Allan can ever get hold of her.)
- **May 2, 2020: Barry Clasper** [In Process]
 - St. Andrews confirmed.
 - Booking tentative accepted by Barry.
 - Contract sent 8/10/19, waiting for Barry to confirm.
 - Barry Clasper is willing as long as we can provide transportation and dinner beforehand.
 - Is Rich willing to provide equipment for Barry?
- **August 1, 2020: Mike Kellogg.** [In Process]
 - St. Andrews confirmed.
 - Booking verbally accepted by Mike.
 - Contract sent 8/10/19, waiting for Mike to confirm.
- **October 31, 2020: Eric Henerlau** [In Process]
 - St. Andrews confirmed.
 - This has *not yet* been confirmed with Eric Henerlau.
 - Halloween Dance. (This is the same date as a SCVSDA Whing Ding.)

2019 Beginner Classes

- **Plus graduation** for our current blast class will be held on 9/11/19. Kurt reports that class is proceeding well thus far. Oaktown graduation will be 9/4/19.
- **Indigo Class: SSD-50 Level 1 Blast**
 - Our Fun Night on 9/20/19 will be the "intro" leading into our next class. (Scot Byars is calling that night.)
 - Eric will send an email reminder out to all folks who have expressed interest previously.
 - Ed will generate an ECR-branded class flyer.
 - ECR is referring students to Oaktown's blast class on 9/29/19, 10/13/19, 10/27/19.
 - Kurt will coordinate review nights on ECR Wednesday nights following the classes.
 - ECR members who are angeling will be encouraged to carpool students to Oakland.
- **APD/DBD Plus workshop.**
 - Rob French has tentatively confirmed for **Saturday November 23, 2019.**
 - Allan has emailed Annette to ask her to book the church in Los Altos from 12:00 PM to 5:00 PM.
 - Ed has placed a "Save the Date" on the ECR calendar.
 - Allan has sent a contract to Rob French for acceptance.
 - Ed will generate a flyer for the workshop.

Fun Nights

- We have renewed our ad in the Bayland Front Runners newsletter for Aug/Sep/Oct.

- Robin has offered to reach out to some other Meetup groups and Facebook groups with \$5 offers to their membership.
- Upcoming 2019 Fun Night Schedule:
 - 6/21/2019 (SAUMC): **Eric Henerlau**
 - 7/19/2019 (BDFC): **Darren Gallina**
 - 8/16/2019 (SAUMC): *Cancelled.*
 - 9/20/2019 (SAUMC): **Scot Byars**
 - 10/18/2019 (BDFC): **Not yet booked.**
 - 11/15/2019 (SAUMC): **Rob French**
 - 12/13/2019 (SAUMC): *Cancelled.*
- Concerns and observations:
 - The Billy DeFrank Center is less expensive to rent on a Friday than the church.
 - A proposal was made to shift some Fun Nights to Wednesday nights, to reduce room rental costs, dancer event fatigue, and also replace a faltering club night once a month.
 - The Wednesday Fun Night would run from 7:15 PM to 9:00 PM, and then we'd offer full level plus from 9:00 PM to 9:30 or 9:40 PM.
 - In the months where we have review sessions scheduled, we would either shift the Fun Night to a Friday, or extend the review sessions by an extra week, or move that month's Fun Night to the Billy DeFrank Center on a Friday. This decision can be made later.
 - Eric will discuss the Fun Night on Wednesdays with Rich Reel on 8/21, to get his input, and we will schedule the Fun Nights at our September board meeting.
- Tentative 2020 Fun Night Schedule:
 - SAUMC: Wednesday 01/08/2020: **TBD**
 - BDFC: Friday 02/14/2020: **Caller TBD**
 - SAUMC: Wednesday 03/18/2020: **TBD**
 - 04/xx/2020: **TBD**
 - 05/xx/2020: **TBD**
 - BDFC: Friday 06/xx/2020: **TBD**
 - 07/xx/2020: **TBD**
 - 08/xx/2020: **TBD**
 - 09/xx/2020: **TBD**
 - 10/xx/2020: **TBD**
 - 11/xx/2020: **TBD**
 - 12/xx/2020: **TBD**

Recruiting

- Oliver has drafted an initial invitation to other groups and Allan will send it to Robin to do with as she pleases as she reaches out to other groups.
- We have business cards with Fun Night schedules, URL, and QR Code on them to hand out.
- Ed has created half a dozen 8.5"x11" format posters to put up on bulletin boards. (St. Andrews, Synagogue across the street, etc.) These need to be distributed to members to post in supermarkets (Trader Joe's, Whole Foods), Castro Street bulletin boards, churches (Unity and UU churches), laundromats, and other community bulletin boards, and community colleges.
- We should post our Fun Night flyers at St Andrews and the synagogue across the parking lot.
- At club nights, a board member will ask members to take and post flyers (and business cards) in their workplaces (Google, Apple, Adobe).
- Rainbow Chamber of Commerce. See if they have a list of LGBTQ+ friendly businesses where we can post flyers. Allan has reached out to them several times, but has received no response.

Assisting St. Andrew's Church

- Michael Levy donated \$ 1,000 to ECR via All Join Hands, for us to use to "spruce up" the church.
- Carol has suggested NextDoor as a source for reliable handymen. Allan will research handymen and screen door services after convention. There's also HomeAdvisor.

- Allan has researched electricians in Bay Area Consumer Checkbook, and these firms are top rated for quality and price. Oliver has contacted them to arrange to replace the outlets. Cross Electrical will be \$200+materials per hour. San Mateo Electric has not yet responded.

Cross Electrical
40211 Laiolo Rd
Fremont, CA 94538
510-659-1779
<http://crosselectrical.com/>

San Mateo Electric
PO Box 1075
Belmont, CA 94002
650-574-0611
<https://www.yelp.com/biz/san-mateo-electric-san-mateo>

TheatreWorks

- Kim will be handling this moving forward. Any other updates?

Civic Events

- Allan reached out to Kevin Wisney at Filoli for copies of photos from their photographer. There has been no response.
- Allan reached out to contact Out at the Fair to ask about the Santa Clara County Fair, whose Out at the Fair is on Friday, August 2, 2019. Allan never received a response.
- Kurt has suggested that we set up a booth at the Mountain View Art and Wine Festival, on September 7th and 8th, 2019. The space for each group is limited and PA systems aren't allowed, we can't do a "demo". We'd be there to meet people, talk about square dancing, and give out literature. Kurt has the information for signing up. We'd need to provide our own table, chairs, etc., set things up before the festival opens, and find volunteers to be there for two days (11:00 AM to 7:00 PM on Saturday, and 10:00 AM to 6:00 PM on Sunday). *David will let Joe Dehn know that ECR may be interested in participating if SCVSDA decides to reserve a booth.*

Longevity Dangles

- Eric talked with Stewart Kramer, who has all of the old club rosters so that Eric can compile a database showing club member longevity. A bar usually costs around \$5. We'd be looking at 30 or 40 bars, so an initial cost of \$200 at most. Eric has proposed that we use the IAGSDC club retention program to propose they pay for the initial set of bars.

Next Board Meeting:

- Sunday, September 8th, 2019 at 2:00 PM at Allan's office (48383 Fremont Blvd #122, Fremont, CA).

[end]