



El Camino Reelers Board Meeting Minutes (Approved)

Wednesday, September 11, 2019, 5:00 PM-6:35 PM

St. Andrews United Methodist Church, 4111 Alma Street, Palo Alto, CA

In attendance: Ed, Allan, Kurt, Robin, David, Eric.

Minutes From Last Meeting

- Minutes from 8/11/19 were sent out and approved via email. Ed posted them to the website on 9/9/19.

Bylaws (Allan)

- Allan discovered that we did not previously post a finalized revised set of bylaws on the website. Allan will get these to Ed this week.

Financial Report (Ed)

- Ed, Allan, and Eric have been updated on the bank's signature card.
- Membership renewal requests have gone out.
- No other financial report details at this time.

Tuesday Club Night (Advanced Dancing)

- We've had a couple of squares the last few weeks. A new subscription series has been announced via email, and so far we have 11 signups.
- Allan will work on diving deeper into certain calls.

Wednesday Club Night

- We are now down to a single square plus 2 or 3 people. We had a couple of squares for part of the evening last Wednesday.
- We expect to pick up some dancers in October for the class reviews.
- A discussion was held regarding proposing swapping Tuesday and Wednesday nights, or moving Wednesday night to Thursday. The other two Plus clubs in the area also dance on Wednesdays. This will be added to the next ECR General Meeting's agenda.

Board Appointment

- No update. There have been no interested parties to date.

Friday Potluck Nights

- Lynn has confirmed the following callers for the First Friday potlucks on the schedule.
 - September 27th, 2019 (Rich Reel)
 - November 29th, 2019 (Michael Levy) (Will include class-level tips if class members present.)
- Potluck dates for 2020: David will schedule callers. Eric has not received a response from the church on these dates.
 - January 31st, 2020 (Caller TBD)
 - April 10th, 2020 (Caller TBD) (Good Friday)
 - September 25th, 2020 (Caller TBD)
 - November 27th, 2020 (Caller TBD) ("Black Friday" theme)

Quarterly Dances for 2019 & 2020:

Please note that where callers have not yet been confirmed, Allan may swap specific bookings around to accommodate caller schedules.

- **October 26, 2019: Vic Ceder** [Confirmed 2/24/19]
- **February 22, 2020: No Caller Booked Yet** [In Process]
 - St. Andrews confirmed.
 - Sandie Bryant isn't available.
 - Allan will reach out to Eric Henerlau (if he can't do Halloween), Andy Allemao, Justin Russell, Scot Byars, Steve Minkin. (And Sandie if Allan can ever get hold of her.)
- **May 2, 2020: Barry Clasper** [Confirmed]
 - St. Andrews confirmed.
 - Booking tentative accepted by Barry, contingent upon our providing transportation and dinner beforehand.
 - Contract sent 8/10/19, waiting for Barry to confirm.
 - Is Rich willing to provide equipment for Barry?
- **August 1, 2020: Mike Kellogg.** [Confirmed 9/10/19]
 - St. Andrews confirmed.
 - Contract sent 8/10/19.
 - Contract accepted in writing by Mike on 9/10/19.
- **October 31, 2020: Eric Henerlau** [In Process]
 - St. Andrews confirmed.
 - Invitation extended to Eric Henerlau 9/9/19, no response yet.
 - Halloween Dance. (This is the same date as a SCVSDA Whing Ding.)

2019 Beginner Classes

- **Plus graduation** for our current blast class will be held after the board meeting tonight.
 - Kurt reports that class (in Oaktown) is proceeding well thus far, and will graduate 9/4/19.
- **Indigo Class: SSD-50 Level 1 Blast**
 - Our Fun Night on 9/20/19 will be the "intro" leading into our next class. (Scot Byars is calling that night.)
 - Eric will send an email reminder out to all folks who have expressed interest previously.
 - Ed will generate an ECR-branded class flyer.
 - ECR is referring students to Oaktown's blast class on 9/29/19, 10/13/19, 10/27/19.
 - Kurt will coordinate review nights on ECR Wednesday nights following the classes.
 - ECR members who are angeling will be encouraged to carpool students to Oakland.
- **APD/DBD Plus workshop.**
 - Rob French has tentatively confirmed for **Saturday November 23, 2019.**
 - Eric was in the process of reserving St. Andrews for 1:00 PM that day. Any update?
 - Ed has placed a "Save the Date" on the ECR calendar.
 - Allan has sent a contract to Rob French for acceptance.
 - Ed will generate a flyer for the workshop.

Fun Nights

- The social media cycle for the September Fun Night went out on Sunday 9/8/19 to Facebook, Meetup, and Twitter.
- Robin has offered to reach out to some other Meetup groups and Facebook groups with \$5 offers to their membership. Allan has requested a status update on this project from Robin.
- Upcoming 2019 Fun Night Schedule:
 - 6/21/2019 (SAUMC): **Eric Henerlau**
 - 7/19/2019 (BDFC): **Darren Gallina**
 - 8/16/2019 (SAUMC): *Cancelled.*
 - 9/20/2019 (SAUMC): **Scot Byars**
 - 10/18/2019 (BDFC): **Kurt Gollhardt**
 - 11/15/2019 (SAUMC): **Rob French**
 - 12/13/2019 (SAUMC): *Cancelled.*
- Concerns and observations:
 - Eric has talked with Rich, who is OK with any adjustments we would like to make on Wednesdays.
 - The Billy DeFrank Center is less expensive to rent on a Friday than the church.
 - A proposal was made to shift some Fun Nights to Wednesday nights, to reduce room rental costs, dancer event fatigue, and also replace a faltering club night once a month.
 - The Wednesday Fun Night would run from 7:15 PM to 9:00 PM, and then we'd offer full level plus from 9:00 PM to 9:30 or 9:40 PM.
 - In the months where we have review sessions scheduled, we would either shift the Fun Night to a Friday, or extend the review sessions by an extra week, or move that month's Fun Night to the Billy DeFrank Center on a Friday. This decision can be made later.
- Tentative 2020 Fun Night Schedule (taking above concerns and observations into account):
 - SAUMC: Wednesday 01/08/2020: **TBD**
 - BDFC: Friday 02/14/2020: **Caller TBD**
 - SAUMC: Wednesday 03/18/2020: **TBD**
 - 04/xx/2020: **TBD**
 - 05/xx/2020: **TBD**
 - BDFC: Friday 06/xx/2020: **TBD**
 - 07/xx/2020: **TBD**
 - 08/xx/2020: **TBD**
 - 09/xx/2020: **TBD**
 - 10/xx/2020: **TBD**
 - 11/xx/2020: **TBD**
 - 12/xx/2020: **TBD**

Recruiting

- We have business cards with Fun Night schedules, URL, and QR Code on them to hand out.
- Ed has created half a dozen 8.5"x11" format posters to put up on bulletin boards. (St. Andrews, Synagogue across the street, etc.) These need to be distributed to members to post in supermarkets (Trader Joe's, Whole Foods), Castro Street bulletin boards, churches (Unity and UU churches), laundromats, and other community bulletin boards, and community colleges.
- We should post our Fun Night flyers at St Andrews and the synagogue across the parking lot.
- At club nights, a board member will ask members to take and post flyers (and business cards) in their workplaces (Google, Apple, Adobe).

Assisting St. Andrew's Church

- Michael Levy donated \$ 1,000 to ECR via All Join Hands, for us to use to "spruce up" the church.
- Oliver is bringing the electrical contractor into the church during the week this coming week.

Longevity Dangles

- Allan has provided Eric with some older ECR directories for 1997, 1998, 2000, 2002, 2004.
- Ed has electronic rosters from 2007 onwards.
- We still need 2006.
- Eric talked with Stewart Kramer, who has all of the old club rosters so that Eric can compile a database showing club member longevity.
- A bar usually costs around \$5. We'd be looking at 30 or 40 bars, so an initial cost of \$200 at most.
- Eric has proposed that we use the IAGSDC club retention program to propose they pay for the initial set of bars.
- The initial set can be handed out at the 35th anniversary dance (early 2020), and then future sets will be handed out during ECR general membership meetings.

Dark Dates for ECR

- November 5, 2019
- December 24, 2019
- December 25, 2019
- December 31, 2019
- January 1, 2010

Next Board Meeting:

- Saturday, October 12, 2019 at 10:30 AM at Allan's office in Fremont.
- For the next agenda, we will discuss non-dancing group activities (e.g., going to see the new Star Wars movie, other sing-along movies, etc.).

[End 6:35 PM]