



El Camino Reelers Board Meeting Minutes

Sunday, January 16, 2021, 4:00 PM PDT

Remote meeting via Zoom 465 455 8223

Attendees: David, Ed, Eric, Michael, Kurt, Oliver.

Minutes from Last Meeting

- Minutes from the 12/11/2021 meeting minutes were approved.

Activities since last meeting

- Club nights have barely 1 square.
- Club on a 2-week+ hiatus because of the Omicron surge
- We will remain closed until cases are coming down
- Will re-evaluate every couple of weeks
- *Eric to communicate in today's email until at least end of January*
- Rocking Jokers and Interlocked Squares are currently dancing, requiring boosters and (K)N95 masks
- *Will decide about March dance in our next board meeting. Will keep Class dates tentatively for March/April.*

Club Nights

- Eric has sent out a survey of what it will take for dancers to come back to club night
- Kurt will schedule callers once we decide to reopen, with two-weeks' notice
- Ed will at some point come up with a handout that has general club info on small format.
- *David will follow up with Rich Reel his feedback with his renewal. We'll contact him for non-Tuesday events*

General Meeting

- *General Membership Meeting will be over Zoom on Jan 22nd 2:00 pm*
- Ed gave a run-through of meeting slides
- Presenters were assigned

Beginner Classes / Open House

- Have five interested people.
- First Open House will be about three weeks after we start dancing
- Targeted February 15th (will be postponed) and March 8th (or March 22nd, depending on start of class) for Open House / Recruiting. 7:00 Advanced, 7:30-9:00 (with line dancing or similar as well), last half hour Plus. *Callers will have to be scheduled.* Was: Michael on 2/15, Kurt in March (ML not available March 8)
- Full vaccination required, masks likely (according to local guidelines in effect then).
- Church has been reserved to have blast classes on April 2, 16, 30.
- *Will need to advertise on Facebook, Meetup, etc.*
- Violet Class: SSD-50 Level 1 Blast

Membership

- Ed has gotten badges, including for Ryan, and Vicky Woods and Aahz to be pinned at Minneapolis
- Board elections are coming up, Eric is not running again

Membership History Project

- We are ready to order anniversary bars.
- There are between 50 and 60 badges for this initial order
- Hanging bars cost \$3.50 each, and we're looking an initial order of 60 bars, so the cost will be \$210 plus shipping.
- Eric has proposed that we use the IAGSDC club retention program by All Join Hands to propose they pay for the initial set of bars.
- Eric has sent send an updated list / count to Ed
- *Ed will order bars so we have them before the March 26th dance*

- We will hand out the hanging bars at our March 26 dance

Financials

- 61 paid club members
- Tuesday Club Nights: Still losing money weekly, but not unsustainably.
- We have upped the door fee to \$10 starting October 5th, and started with a monthly subscription program for \$35/month, which is pretty popular
- *All Join Hands is possibly offering \$500 to clubs for outreach in addition to a grant for club development if starting a new class.*

Other dancing

Venue

- Billy de Frank has started to have some in-person events again.
- Eric picked up keys for St. Andrews and has made 3 copies. David, Eric, Ed, and Oliver have keys. Kurt got a key from Stan. *Eric will make another key for Michael(s).*

Picnic

- Halloween picnic Oct 30 was fun.
- May do it instead of potlucks while St. Andrews kitchen is unavailable and sharing of food is unadvised due to Covid, weather permitting
- Will use it as a back-up if we can't dance indoors again.
- Will ask Rich Reel to be part of the next picnic caller roster.

Fun Nights

- Currently on hold.
- We previously decided that whenever we resume dancing, the monthly Fun Nights held at St. Andrews (twice a quarter) will move to Tuesday nights from 7:15 PM to 9:00 PM, with full level Plus dancing from 9:00 PM to 9:30 PM. We will advertise the night as starting at 7:00 PM to get people there on time to start dancing by 7:15 PM.
- We are planning on retaining the quarterly Friday Fun Nights at the Billy De Frank Center in San Jose once we feel comfortable doing so. We'll be reaching out to them about starting those up.

Potluck Nights

- Currently on hold.
- Once we feel comfortable to have shareable food, we will discuss scheduling potluck nights.
- In the meantime, we'll have picnics

Quarterly Dances

- Targeting March 26th, Live Long and Prosper Day. Vic Ceder will be calling. Black & White theme.
- Will decide on an August dance after March 26th
- Eric has reserved the church for 3/26. Eric Henerlau confirmed to call the Halloween Dance

Quarterly Workshops

- Currently on hold
- We want to hold more quarterly workshops. We'd pay \$200 or half the door. Topics we'd like to cover: Gender Swap/APD workshop, for 4 hours.
- Allan was to check with Rob to see how long he thinks a workshop should take, and if he's available for a date yet to be determined. If Rob's not available, Allan will ask the same question of Eric Henerlau.
- We will push out the date for this workshop at this point.
- Convention Brush-Up for Plus (thurs, teacup chain, other rarely-used calls) This might also be handled via the 6 weeks of club nights prior to Convention, as long as we announce the topic of each club night in advance.
- APD/DBD Plus. (Again.)

- Square recovery techniques. (Keep the square dancing, and also know how to reset from lines or waves. Ideally, swap people around to get them into the right place before the end of the sequence.)

Social Activities

Online Presence

Meetup

- Meetup currently costs \$24.99/mo. We will keep MeetUp and have changed to the 6-month model.

Zoom

- Zoom has been renewed for another year in June.
- Board meetings are zoomed.

Facebook

- We will ask Dave Decot to delete the group.

Other

- Eric posts on Instagram, posts are sent to Twitter.

Website

- Has been updated with changes and lists callers through end of October.

SCVSDA Club Info Page

Community Events

- Some public celebrations and community events have started up again after the re-opening of California.
- We won't participate in anything for the time being, due to the Covid situation.

Next Board Meeting:

- Saturday, February 12th, 2022, at 1130 am PST. Location: Zoom