



## El Camino Reelers Board Meeting Minutes

Saturday, October 23, 2021, 10:30 AM PDT

Remote meeting via Zoom 465 455 8223

*Attending: David, Ed, Eric, Michael G, Kurt, Oliver*

### Minutes from Last Meeting

- Minutes from the 9/23/2021 board were approved.

### Activities since last meeting

- Club nights have 1+ squares. There's a mask mandate, other clubs have opened up, and some have left due to the low level of (Adv) dancing.

### Club Nights / COVID-19 Pandemic Response

- \$10 door as of October 5th
- Kurt will schedule callers through the end of the year. There will be an Interclub Holiday Dance on Monday 12/27. ECR will be dark Dec 28<sup>th</sup>.
- Ed will come up with a handout that has general club info on small format.
- ECR has always been a club that tolerated and looked to help weaker dancers.
- David to follow up with Rich Reel about his Tuesday availability, and his feedback with his renewal. We'll contact him for non-Tuesday events like future picnics

### Beginner Classes

- Have three interested people. Will need to do some outreach like Open House or Fun Night.
- Targeting February for Open House / Recruiting.
- Mask mandate will have to be lifted before class start.
- Eric will check out the Rengstorff Center for a possible venue for an Open House, and possible publicity opportunities (like posting flyers there, or getting on their event calendar)
- Will need to advertise on Facebook, Meetup, etc.
- Violet Class: SSD-50 Level 1 Blast

### Membership

- Dues have been largely paid
- ECR Badge orders are on hold since BadgeWorks are having supply issues with plastics. Ed will follow up with BadgeWorks
- Ed to get a badge for Ryan.
- Will order a badge for Vicky Woods to be pinned at Minneapolis since she was the 'founding' ECR caller.
- Ed has put a notice of Vicky's passing on the website.
- Will order a (memorial) badge for Aahz

### Membership History Project

- We will order anniversary bars with the badges above.
- There are between 50 and 60 badges for this initial order. Eric to update list of badges with 2021 info for latest count.
- Hanging bars cost \$3.50 each, and we're looking an initial order of 60 bars, so the cost will be \$210 plus shipping.
- Eric has proposed that we use the IAGSDC club retention program to propose they pay for the initial set of bars.
- We will hand out the hanging bars – when? Possibly at our first post-Covid Dance in March.
- Craig expressed interest in a simple pin representing 5, 10, 15, 20, 25, 30 years of ECR membership, and said he would look into it, and present some design options to the Board, and perhaps consider a donation towards that project. Eric suggested this might be something that could be folded into our annual merchandise push with the cost being solely the club member's responsibility. Orders would be verified with the board.

## Financials

- 55+2 people have renewed, 20 renewed without being able to dance
- Tuesday Club Nights: In last two weeks we've been losing \$50-80
- We have upped the door fee to \$10 starting October 5th, and started with a monthly subscription program for \$35/month.
- We will let Indra Ong use ECR insurance for her event at St. Andrew's. Ed to communicate to her.

## Other dancing

### Venue

- Billy de Frank has started to have some in-person events again.
- Eric picked up keys for St. Andrews and has made 3 copies. David, Eric, Ed, and Oliver have keys. Kurt got a key from Stan. *Eric will make another key for Michael(s).*

### Picnic

- Will use it as a back-up if we can't dance indoors again.
- Next picnic will be in Robles Park on October 30. All club callers invited. Oliver will be out of town. Ed has come up with a fabulous flyer for the event.
- Will ask Rich Reel to be part of the next picnic caller roster.

### Fun Nights

- Currently on hold.
- We previously decided that whenever we resume dancing, the monthly Fun Nights held at St. Andrews (twice a quarter) will move to Tuesday nights from 7:15 PM to 9:00 PM, with full level Plus dancing from 9:00 PM to 9:30 PM. We will advertise the night as starting at 7:00 PM to get people there on time to start dancing by 7:15 PM.
- We are planning on retaining the quarterly Friday Fun Nights at the Billy De Frank Center in San Jose once we feel comfortable doing so. We'll be reaching out to them about starting those up.

### Potluck Nights

- Currently on hold.
- Once we feel comfortable to have shareable food, we will discuss scheduling potluck nights.
- In the meantime, we'll have picnics

### Quarterly Dances

- Targeting to have a dance in early 2022. March 26<sup>th</sup>, Live Long and Prosper Day. Eric asked Allen to approach Eric Henerlau.
- Halloween Dance will be a picnic on Oct 30. Picnic at 1:00, dancing at 1:30, ends at 4:00. Might have little trick-or-treat bag for everyone. Looks like pavilion can't be reserved. Will be at Robles Park.
  - Eric Released the church reservation.
  - Club callers, Kurt can bring a table, Michel can provide equipment.
  - Masks optional, hand sanitizers will be provided (*Eric*). Vax verified attendees only. Not advertised to other clubs, but dancers won't be turned away.
  - Costumes suggested

### Quarterly Workshops

- Currently on hold
- We want to hold more quarterly workshops. We'd pay \$200 or half the door. Topics we'd like to cover: Gender Swap/APD workshop, for 4 hours.
- Allan was to check with Rob to see how long he thinks a workshop should take, and if he's available for a date yet to be determined. If Rob's not available, Allan will ask the same question of Eric Henerlau.
- We will push out the date for this workshop at this point.

- Convention Brush-Up for Plus (thars, teacup chain, other rarely-used calls) This might also be handled via the 6 weeks of club nights prior to Convention, as long as we announce the topic of each club night in advance.
- APD/DBD Plus. (Again.)
- Square recovery techniques. (Keep the square dancing, and also know how to reset from lines or waves. Ideally, swap people around to get them into the right place before the end of the sequence.)

### **Mailing List**

- We've given up trying to fix the problems with QueerNet.
- boardECR has been moved. ECRTalk has been migrated as well.
- Need to have a redirect from the old to the new. Ed will take a look

### **Social Activities**

#### Game Night

- Eric and Allan have conducted seven gaming sessions, which went well. The next gaming night has not been scheduled. The most recent game afternoon was August 14th.
- There will be no game nights for the time being because of a drop of attendance.

### **Online Presence**

#### Meetup

- Meetup currently costs \$24.99/mo. We will keep MeetUp and have changed to the 6-moth model.

#### Zoom

- Zoom has been renewed for another year in June.
- ECR Zoom meetings have been stopped. John Kenny's interclub Zoom meetings on Thursday are available for members to connect.

#### Facebook

- We will ask Dave Decot to delete the group once Eric downloaded the pictures.

#### Other

- Eric posts on Instagram, posts are sent to Twitter.

#### Website

- Has been updated with changes and lists callers through end of October.

#### SCVSDA Club Info Page

### **Community Events**

- Some public celebrations and community events have started up again after the re-opening of California.
- We won't participate in anything for the time being, due to the Covid situation.

### **Next Board Meeting:**

- Saturday, November 20<sup>th</sup>, 2021 at 11:00 am PST, 1:00 pm. CST. Location: Zoom