



El Camino Reelers Board Meeting Minutes

Saturday, December 11, 2021, 2:00 PM PDT

Remote meeting via Zoom 465 455 8223

Attended: David, Ed, Eric, Michael, Kurt, Oliver.

Minutes from Last Meeting

- Minutes from the 11/20/2021 meeting minutes were approved.

Activities since last meeting

- Club nights have barely 1 square.
- Info on paid research project from Santa Clara County on Trans and Non-Binary community members has been posted on ECRTalk

Club Nights

- *Eric will send out a survey of what it will take for dancers to come back to club night*
- Kurt has scheduled callers through the end of the year. There will be an Interclub Holiday Dance on Monday 12/27, ECR will be dark that week. Members who want to attend should send their proof of vaccination to John ahead of time. *Ed will communicate to John that we promised not to share vax information*
- Ed will at some point come up with a handout that has general club info on small format.
- *David will follow up with Rich Reel his feedback with his renewal. We'll contact him for non-Tuesday events*

Beginner Classes / Open House

- Have four interested people. *Eric will add Kat M to that list.*
- Targeting February 15th and March 8th (or March 22nd, depending on start of class) for Open House / Recruiting. 7:00 Advanced, 7:30-9:00 (with line dancing or similar as well), last half hour Plus. Callers: Michael on 2/15, Kurt in March (ML not available March 8)
- Full vaccination required, masks likely (according to local guidelines in effect then).
- Church has been reserved to have blast classes on April 2, 16, 30.
- *Eric will check availability of church on March 19, then ask interested about availability / interest / preference*
- *Will need to advertise on Facebook, Meetup, etc.*
- Violet Class: SSD-50 Level 1 Blast

Membership

- Ed has gotten badges, including for Ryan, and Vicky Woods and Aahz to be pinned at Minneapolis
- Board elections are coming up, Eric is not running again
- *General Membership Meeting will be over Zoom on Jan 22nd 2:00 pm*

Membership History Project

- We are ready to order anniversary bars.
- There are between 50 and 60 badges for this initial order
- Hanging bars cost \$3.50 each, and we're looking an initial order of 60 bars, so the cost will be \$210 plus shipping.
- Eric has proposed that we use the IAGSDC club retention program by All Join Hands to propose they pay for the initial set of bars.
- *Eric will send an updated list / count to Ed*
- We will hand out the hanging bars at our March 26 dance
- Craig expressed interest in a simple pin representing 5, 10, 15, 20, 25, 30 years of ECR membership, and said he would look into it, and present some design options to the Board, and perhaps consider a donation towards that project. Eric suggested this might be something that could be folded into our annual merchandise push with the cost being solely the club member's responsibility. Orders would be verified with the board.

Financials

- 61 paid club members
- Tuesday Club Nights: Still losing money weekly, but not unsustainably.
- We have upped the door fee to \$10 starting October 5th, and started with a monthly subscription program for \$35/month, which is pretty popular
- **All Join Hands is possibly offering \$500 to clubs for outreach in addition to a grant for club development if starting a new class.**

Other dancing

Venue

- Billy de Frank has started to have some in-person events again.
- Eric picked up keys for St. Andrews and has made 3 copies. David, Eric, Ed, and Oliver have keys. Kurt got a key from Stan. **Eric will make another key for Michael(s).**

Picnic

- Halloween picnic Oct 30 was fun.
- May do it instead of potlucks while St. Andrews kitchen is unavailable and sharing of food is unadvised due to Covid, weather permitting
- Will use it as a back-up if we can't dance indoors again.
- Will ask Rich Reel to be part of the next picnic caller roster.

Fun Nights

- Currently on hold.
- We previously decided that whenever we resume dancing, the monthly Fun Nights held at St. Andrews (twice a quarter) will move to Tuesday nights from 7:15 PM to 9:00 PM, with full level Plus dancing from 9:00 PM to 9:30 PM. We will advertise the night as starting at 7:00 PM to get people there on time to start dancing by 7:15 PM.
- We are planning on retaining the quarterly Friday Fun Nights at the Billy De Frank Center in San Jose once we feel comfortable doing so. We'll be reaching out to them about starting those up.

Potluck Nights

- Currently on hold.
- Once we feel comfortable to have shareable food, we will discuss scheduling potluck nights.
- In the meantime, we'll have picnics

Quarterly Dances

- Targeting March 26th, Live Long and Prosper Day. Vic Ceder will be calling. Black & White theme.
- Will decide on an August dance after March 26th
- Eric has reserved the church for 3/26. **Need Church for Halloween 2022 (Oct 29).** Eric Henerlau confirmed to call the Halloween Dance

Quarterly Workshops

- Currently on hold
- We want to hold more quarterly workshops. We'd pay \$200 or half the door. Topics we'd like to cover: Gender Swap/APD workshop, for 4 hours.
- Allan was to check with Rob to see how long he thinks a workshop should take, and if he's available for a date yet to be determined. If Rob's not available, Allan will ask the same question of Eric Henerlau.
- We will push out the date for this workshop at this point.
- Convention Brush-Up for Plus (thars, teacup chain, other rarely-used calls) This might also be handled via the 6 weeks of club nights prior to Convention, as long as we announce the topic of each club night in advance.
- APD/DBD Plus. (Again.)

- Square recovery techniques. (Keep the square dancing, and also know how to reset from lines or waves. Ideally, swap people around to get them into the right place before the end of the sequence.)

Mailing List

- boardECR has been moved to Google Groups. ECRTalk has been migrated as well.

Social Activities

Online Presence

Meetup

- Meetup currently costs \$24.99/mo. We will keep MeetUp and have changed to the 6-moth model.

Zoom

- Zoom has been renewed for another year in June.
- Board meetings are zoomed.

Facebook

- We will ask Dave Decot to delete the group *once Eric downloaded the pictures*.

Other

- Eric posts on Instagram, posts are sent to Twitter.

Website

- Has been updated with changes and lists callers through end of October.

SCVSDA Club Info Page

Community Events

- Some public celebrations and community events have started up again after the re-opening of California.
- We won't participate in anything for the time being, due to the Covid situation.

Next Board Meeting:

- Saturday, January 15, 2022, at :1130 m PST. Location: Zoom