



El Camino Reelers Board Meeting Minutes

Saturday, February 12, 2021, 11:30 PM PDT

Remote meeting via Zoom 465 455 8223

Attendees: David, Ed, Eric, Michael, Kurt, Oliver.

Minutes from Last Meeting

- Minutes from the 01/16/2022 meeting minutes were approved.

Activities since last meeting

- Club on hiatus because of the Omicron surge
- We'll start on 02/22, likely with Kurt calling
- State of CA has lifted mask mandates, as have all Bay Area Counties except Santa Clara, which will follow suit once 7-day average of new infections are at 550 or below, which is expected by early to mid-March
- Santa Clara County has not lifted the Order of August 2nd requiring indoor face covering, where "face covering does not include a scarf, ski mask, balaclava, bandana, turtleneck, collar, or single layer of fabric or any mask that has an unfiltered one-way exhaust valve"
- So, for the time being, we will continue to require masks
- We will keep the March 26 dance

Club Nights

- Kurt will schedule callers for the weeks following 2/22
- Ed will at some point come up with a handout that has general club info on small format.
- David will follow up with Rich Reel his feedback with his renewal. We'll contact him for non-Tuesday events

General Meeting

- General Membership Meeting was over Zoom on Jan 22nd 2:00 pm
- Ed made meeting slides available on website
- Very low attendance.
- Board elections are ongoing, with Annette, Robin, Oliver candidates

Beginner Classes / Open House

- Have five interested people. Eric to inform them about the schedule
- Open Houses will be on March 8th and March 22nd. 7:00 Advanced, 7:30-9:00 (with line dancing or similar as well), last half hour Plus.
- Up-to-date vaccination (incl. booster) required, masks depending to local guidelines in effect then.
- Church has been reserved to have Violet Class: SSD-50 Level 1 Blast classes on April 2, 16, 30.
- Will need to advertise on Facebook (Michael), Meetup (Eric), Print (Ed).
- \$125 for Student, free for Angels
- Class fee includes all review and club nights until convention
- Club nights will have new format once class started: 7:00 Advanced, 7:30-9:00 Class-level review, 9:00-9:30 Plus

Membership

- Ed has gotten badges, including for Ryan, and Vicky Woods and Aahz to be pinned at Minneapolis

Membership History Project

- Ed ordered anniversary bars so we have them before the March 26th dance.
- There are between 50 and 60 badges for this initial order
- Hanging bars cost \$2.50 each, and we're looking an initial order of 60 bars, so the cost will be \$210 plus shipping.
- Eric has proposed that we use the IAGSDC club retention program by All Join Hands to propose they pay for the initial set of bars. Eric to apply for that. Ed will give Eric the amount
- Eric has sent send an updated list / count to Ed

- We will hand out the hanging bars at our March 26 (or rescheduled) dance

Financials

- 61 paid club members
- Tuesday Club Nights: Still losing money weekly, but not unsustainably.
- We have upped the door fee to \$10 starting October 5th, and started with a monthly subscription program for \$35/month, which is pretty popular
- **All Join Hands is possibly offering \$500 to clubs for outreach in addition to a grant for club development if starting a new class. Do we intend to apply for that?**

Other dancing

Venue

- Billy de Frank has started to have some in-person events again.
- Eric picked up keys for St. Andrews and has made 3 copies. David, Eric, Ed, and Oliver have keys. Kurt got a key from Stan. **Eric will make another key for Michael(s).**

Picnic

- Will do it instead of potlucks while St. Andrews kitchen is unavailable and sharing of food is unadvised due to Covid, weather permitting
- Will ask Rich Reel to be part of the next picnic caller roster.
- **We'll have others in the future**

Fun Nights

- Currently on hold. Doing a couple of Open Houses pre- class begin.
- We previously decided that whenever we resume dancing, the monthly Fun Nights held at St. Andrews (twice a quarter) will move to Tuesday nights from 7:15 PM to 9:00 PM, with full level Plus dancing from 9:00 PM to 9:30 PM. We will advertise the night as starting at 7:00 PM to get people there on time to start dancing by 7:15 PM.
- We are planning on retaining the quarterly Friday Fun Nights at the Billy De Frank Center in San Jose once we feel comfortable doing so. We'll be reaching out to them about starting those up.

Potluck Nights

- Currently on hold.
- Once we feel comfortable to have shareable food, we will discuss scheduling potluck nights.
- In the meantime, we'll have picnics

Quarterly Dances

- Targeting. March 26th, Live Long and Prosper Day. Vic Ceder will be calling. Black & White theme.
- Will decide on an August dance after March 26th
- Eric has reserved the church for 3/26. Eric Henerlau confirmed to call the Halloween Dance

Quarterly Workshops

- Currently on hold
- We want to hold more quarterly workshops. We'd pay \$200 or half the door. Topics we'd like to cover: Gender Swap/APD workshop, for 4 hours.
- Allan was to check with Rob to see how long he thinks a workshop should take, and if he's available for a date yet to be determined. If Rob's not available, Allan will ask the same question of Eric Henerlau.
- We will push out the date for this workshop at this point.
- **Convention Brush-Up for Plus (thurs, teacup chain, other rarely-used calls) This might also be handled via the 6 weeks of club nights prior to Convention, as long as we announce the topic of each club night in advance? In the last half-hour of Adv-Class-Plus format?**
- APD/DBD Plus. (Again.)

- Square recovery techniques. (Keep the square dancing, and also know how to reset from lines or waves. Ideally, swap people around to get them into the right place before the end of the sequence.)

Social Activities

Online Presence

Meetup

- Meetup currently costs \$24.99/mo. We will keep MeetUp and have changed to the 6-month model.

Zoom

- Zoom has been renewed for another year in June.
- Board meetings are zoomed.

Facebook

- We will ask Dave Decot to delete the group.

Other

- Eric posts on Instagram, posts are sent to Twitter.

Website

- Has been updated with changes and lists callers through end of October.

SCVSDA Club Info Page

Community Events

- Some public celebrations and community events have started up again after the re-opening of California.
- **Family Pride Day at San Mateo County Fair on 06/05. Eric to talk to Kerry McArdle, Coordinator, to let him know**
- **Out At The Fair at CA State Fair 07/30. Apply for a performance slot by 03/31. Apply for free non-profit space by 03/31 – Eric to forward info to Bob at Capitol City Squares, and offer support (carpool arrangement)**

Next Board Meeting:

- Sunday, March 20, 2022, at 4 pm PDT. Location: Zoom