



El Camino Reelers Board Meeting Minutes

Sunday, March 20, 2022, 4:00 PM PDT

Remote meeting via Zoom 465 455 8223

Attending: Annette, David, Ed, Michael, Robin, Eric, Kurt, Oliver.

Minutes from Last Meeting

- Minutes from the 02/12/2022 meeting minutes were approved.

Activities since last meeting

- Club started back up on 02/22
- No more mask mandate in CA or Santa Clara. ECR is still requiring masks. Until April, then we will change to strongly recommended. That includes the class.

Club Nights

- Kurt will schedule callers for the weeks following 2/22
- Ed will at some point come up with a handout that has general club info on small format to hand out to potential interested folks
- David will follow up with Rich Reel his feedback with his renewal. We'll contact him for non-Tuesday events
- **Doug Henderson asked if there might be daytime dancing for those aged members who cannot drive in the dark anymore**

General Meeting/Board

- New Board has Annette, David, Ed, Michael, Robin, Oliver
- **Eric to hand over responsibilities**
 - **Get mail: Annette**
 - **Contact with Stan (church): Annette**
 - **Schedule zoom meetings: Oliver**
 - **Weekly e-mail Sundays: Michael**
 - **Meetup posts: Robin**
 - **IAGSDC Delegates meeting Alternate: Michael (delegate: Craig)**
 - **CC charged for Meetup and Zoom: Ed**
 - **President: Michael**
 - **Nextdoor: David, etc.**
 - **Instagram/Twitter: Eric**
 - **Surveys:**

Beginner Classes / Open House

- Have five interested people.
- Open Houses will be on March 8th and March 22nd. 7:00 Advanced, 7:30-9:00 (with line dancing or similar as well), last half hour Plus.
- Up-to-date vaccination (incl. booster) required, masks still required
- Church has been reserved to have Violet Class: SSD-50 Level 1 Blast classes on April 2, 16, 30. **1:00-5:00**
- **Will need to advertise on Facebook (Michael), Meetup (Eric), Print (Ed).**
- \$125 for Student, free for Angels
- Class fee includes all review and club nights until convention
- Club nights will have new format once class started: 7:00 Advanced, 7:30-9:00 Class-level review, 9:00-9:30 Plus, **but we will see how things go, and maybe adjust the schedule to include a Plus tip in-between, or mix it up more. We'll talk in April about a format going forward.**
- **More advertising for another Open House on March 29. In local paper. Daily News, Post, Palo Alto weekly.**
- **Also advertise to lapsed dancers**
- **Ed to send out link to KQED article, Michael will post to Facebook.**
- **Oliver will create calendar item at Palo Alto Online**

Membership

- Ed has gotten badges, including for Ryan, and Vicky Woods and Aahz to be pinned at Minneapolis

Membership History Project

- Ed ordered anniversary bars so we have them before the March 26th dance.
- There are between 50 and 60 badges for this initial order
- Hanging bars cost \$2.50 each, and we're looking an initial order of 60 bars, so the cost will be \$210 plus shipping.
- Eric has proposed that we use the IAGSDC club retention program by All Join Hands to propose they pay for the initial set of bars. **Eric to apply for that. Ed will give Eric the amount**
- Eric has sent send an updated list / count to Ed
- We will hand out the hanging bars at our March 26 dance.

Financials

- 61 paid club members
- Tuesday Club Nights: Still losing money weekly, but not unsustainably.
- We have upped the door fee to \$10 starting October 5th, and started with a monthly subscription program for \$35/month, which is pretty popular
- **All Join Hands is possibly offering \$500 to clubs for outreach in addition to a grant for club development if starting a new class. Do we intend to apply for that?**
Here's all you have to do:
(1) Go to iagsdc.org and log in as a member; the log in is key to accessing the application materials; and then go to
(2) https://iagsdc.org/club_dev/add
There you will find the instructions and the online application form to fill out for your club.

Other dancing

Venue

- Billy de Frank has started to have some in-person events again.
- Eric picked up keys for St. Andrews and has made 3 copies. David, Eric, Ed, and Oliver have keys. Kurt got a key from Stan. **Eric will make another key for Michael(s).**

Picnic

- Will do it instead of potlucks while St. Andrews kitchen is unavailable and sharing of food is unadvised due to Covid, weather permitting
- Will ask Rich Reel to be part of the next picnic caller roster.
- **We'll have others in the future**

Fun Nights

- Currently on hold. Doing a couple of Open Houses pre- class begin.
- We previously decided that whenever we resume dancing, the monthly Fun Nights held at St. Andrews (twice a quarter) will move to Tuesday nights from 7:15 PM to 9:00 PM, with full level Plus dancing from 9:00 PM to 9:30 PM. We will advertise the night as starting at 7:00 PM to get people there on time to start dancing by 7:15 PM.
- We are planning on retaining the quarterly Friday Fun Nights at the Billy De Frank Center in San Jose once we feel comfortable doing so. We'll be reaching out to them about starting those up.

Potluck Nights

- Currently on hold.
- Once we feel comfortable to have shareable food, we will discuss scheduling potluck nights.
- In the meantime, we'll have picnics

Quarterly Dances

- First one March 26th, ~~Live Long and Prosper Day~~. Vic Ceder will be calling. Black & White theme.
- Will decide on an August dance after March 26th
- Eric has reserved the church for 3/26. Eric Henerlau confirmed to call the Halloween Dance
- Ed will add a task to the sign-up sheet for vax checker
- We'll set up table for food and drinks outside
- We'll provide bottled water
- We'll check on Tuesday when the outside lights come on
- Ed will ask Stan about chairs
- Masks will still be required for the March 26 dance.
- For the dance, we require "Fully vaccinated" (2 shots), going forward "up to date vaccinations" (incl. recommended / eligible boosters), since we're relaxing the mask rules
- Oliver will talk to class members to wear a "real" mask for the dance
- Eric to check with Kim and Bennett if they are putting up Vic and Debbie
- Annette to reach out to Susan and Carol if they will decorate

Quarterly Workshops

- Currently on hold
- We want to hold more quarterly workshops. We'd pay \$200 or half the door. Topics we'd like to cover: Gender Swap/APD workshop, for 4 hours.
- Allan was to check with Rob to see how long he thinks a workshop should take, and if he's available for a date yet to be determined. If Rob's not available, Allan will ask the same question of Eric Henerlau.
- We will push out the date for this workshop at this point.
- Convention Brush-Up for Plus (thars, teacup chain, other rarely-used calls) This might also be handled via the 6 weeks of club nights prior to Convention, as long as we announce the topic of each club night in advance? In the last half-hour of Adv-Class-Plus format?
- APD/DBD Plus. (Again.)
- Square recovery techniques. (Keep the square dancing, and also know how to reset from lines or waves. Ideally, swap people around to get them into the right place before the end of the sequence.)

Social Activities

Online Presence

Meetup

- Meetup currently costs \$24.99/mo. We will keep MeetUp and have changed to the 6-moth model.

Zoom

- Zoom has been renewed for another year in June.
- Board meetings are zoomed.

Facebook

- We will ask Dave Decot to delete the group.

Other

- Eric posts on Instagram, posts are sent to Twitter.

Website

- Has been updated with changes and lists callers through end of October.

Community Events

- Some public celebrations and community events have started up again after the re-opening of California.
- Family Pride Day at San Mateo County Fair on 06/05. Eric to talk to Kerry McArdle, Coordinator, to let him know. Current questions: - who's going to be the onsite contact? - are we going to be conducting a drawing or raffle, or selling or giving away anything? Also, do you know if there will be any opportunity for us to do a demonstration at the fair?
Ed will fill out the form
- Out At The Fair at CA State Fair 07/30. Apply for a performance slot by 03/31. Apply for free non-profit space by 03/31 – Eric to forward info to Bob at Capitol City Squares, and offer support (carpool arrangement)

Next Board Meeting:

- Monday, April 18, 2022, at 6:30 pm PDT. Location: Zoom