



El Camino Reelers Board Meeting Minutes

Monday, April 18, 2022, 6:30 PM PDT

Remote meeting via Zoom 465 455 8223

Attending: Annette, David, Ed, Michael, Robin, Kurt, Oliver.

Minutes from Last Meeting

- Minutes from the 03/20/2022 meeting minutes were approved.

Activities since last meeting

- Successful Black & White Ball dance. Attendance > 65 dancers
- 3 Open Houses
- 2 of 3 Saturday afternoon Blast Classes and subsequent Tuesday reviews
- Badges for class members have been ordered
- Club T-Shirt and merchandise orders are open

Club Nights

- Kurt will schedule callers through July
- Ed will come up with a handout that has general club info on small format to hand out to potential interested folks. This will be useful to hand out at Pride events (see below)

We will continue to mask until at least end of May and review at each meeting

Applicable quotes

From the CA DPH: "masks are strongly recommended for all persons, regardless of vaccine status, in indoor public settings and businesses", "In settings where masks are strongly recommended, businesses, venue operators or hosts should consider: ...Requiring all patrons to wear masks, especially when risk in the community may be high, or if those being served are at high-risk for severe disease or illness."

From the current (March 7, 2022) Health Order of Santa Clara County: "This Order requires that individuals who work in Higher-Risk Settings must be "fully vaccinated" and also obtain boosters when they become eligible.", "Higher-Risk Settings" are settings that involve working in shared air space or proximity to people who are at higher risk of severe illness, hospitalization, or death from COVID because of age...", "Businesses and governmental entities should implement mandatory vaccination requirements for all personnel that require Up-to-Date vaccination, subject only to the limited exemptions required by law."

From their publication March 1 (not part of the Health Order): "While indoor masking in public spaces will no longer be required, it still makes sense to do. Wearing a mask is part of working together to protect others, especially the most vulnerable among us."

- David will follow up with Rich Reel his feedback with his renewal. We'll contact him for non-Tuesday events
- We will not have a pre-7:30 class review as a general rule. But we can have it upon request for class members who missed a class or review session.
- We will not have weekday afternoon dancing, however
- We will have an afternoon of Plus dancing as a refresher before convention. 3 hours on 5/14 1p-4p. Callers: David will ask Rich. Michael to send a survey gauging interest. If Rich can make it, either Kurt or Michael will be the other caller, otherwise they will be the two. Ed to come up with a flyer once we have callers confirmed. This will be advertised to other clubs as well

Quarterly Dances

- Black & White Ball on March 26th was a good success. 67 attendees, made some money (see Financials below).
- Food table outside worked but was too dark despite the outside lights being on.
- Gave out anniversary danglers
- Annette got great decorations from Susan and Carol
- Will have a picnic instead of a summer dance, on June 25th
- Eric Henerlau confirmed to call the Halloween Dance

Beginner Classes / Open House

- Second and third Open Houses (3/22 and 3/29) had a great turn-out
- We had six students at first class (Jeff, Patty, Renée, Sabra, Rob, Ron), five (+ Dawn) showed up first review Tuesday, three second week (Rob and Jeff could not come, Sabra was MiA)
- Things that worked in terms of recruiting, and those that didn't:
 - Nextdoor and Palo Alto weekly, and word of mouth worked
 - Though there was response on Meetup, no-one showed up
 - Los Altos had success **with Palo Alto Daily Post**
- What did we not do (enough) of, if any? **Paid ad in papers**
- Up-to-date vaccination (incl. booster) required, masks still required
- Church has been reserved to have Violet Class: SSD-50 Level 1 Blast classes on April 2, 16, 30. 1:00-5:00
- All dates have been confirmed by the Church in e-mails to Eric and Annette
- Michael sent out a call for Angels after the last Open House. Had a good turn-out (enough for 2 squares+), but with six class members we can always use more. April 16 had 3 squares, also due to a family of 5 attending.
- \$125 for Student, free for Angels
- Class fee includes all review and club nights until convention **Should we advertise future classes as "FREE"? (includes 8 Club Night review sessions – a \$80 value; Membership for the current year – up to a \$50 value; and club badge, a \$15 value)**
- Club nights will have new format once class started: 7:00 Advanced, 7:30-9:00 Class-level review, 9:00-9:30 Plus. For now, we will have a short star tip in the middle of SSD, to be revisited after class is over, and depending on the success of the Saturday afternoon.
- It was decided that class members will get badges at graduation. Ed has asked what info they want on theirs, and placed the order
- **When is our next SSD Class?** We will schedule Open Houses for June 21 and July 12 **What about an SSD-to- Plus follow-up class later in the year?**

Community Events

- Some public celebrations and community events have started up again after the re-opening of California.
- San Mateo County Pride 6/11 we applied for table and to dance at stage. Ed will fill out the form. There are limited tables available. Deadline to apply is 4/24. Carol is communicating with them
- Family Pride Day at San Mateo County Fair on 06/05. **Ed to talk to Kerry McArdle, Coordinator, to see if we can still participate. If yes, he will fill out the Google-Form application.** Offered us time on the stage and a free booth.
- **Need callers, staff for the tables. Kurt won't be available 6/5, but on 6/11. Michael is available on both dates. David will reach out to Rich. Ed to reach out to members get tables staffed**
- From Monica Pelayo Lock mpelayolock@historysanjose.org: We would like to invite you to perform/get people dancing out our closing event on June 5th. (Closing of Coming Out Exhibit at History Park). This will be outdoors outside the Pacific Hotel on pavement, podium and speaker system provided, masking highly recommended, but not required, 1:45-2:15 pm. We can have a booth 12:30-3:30, or leave flyers at a community organization's booth with their permission. **This is unfortunately in direct conflict with the San Mateo County Fair, so we will decline this unless we can't make the Fair happen anymore**

Membership

- **We should change the Bylaws to replace Mainstream with SSD 50, especially where Full Membership is concerned. Also, there is no more Mainstream dancing at convention, it's been replaced with SSD. So far, Bylaw changes were made in connection with the Board elections since they require the same effort. Amendments need to be approved by 2/3 of the votes**
- Eric has proposed that we use the IAGSDC club retention program by All Join Hands to propose they pay for the initial set of anniversary bars. Eric has applied, and the application was confirmed as being received.

- We have 11 5-year, 13 10-year, 9 15-year, 8 20-year, 7 25-year, 5 30-year, and 3 35-year bars left, in the locker in the back of the church. Also ordered 5 40-year bars. **When will we hand them out?**

Financials

- Vic Ceder dance: Net: \$26.50
- From the attendance, this was a successful dance. **Looking at past pre-Covid dances, 50/50 was a major contributor to the bottom line, bringing in anywhere from \$65 to \$155.** Even with that, we lost money at some dances. Net results were anywhere from **-\$321** to \$556. **We need volunteers to do 50/50 at our dances**
- Tuesday Club Nights: Still losing money weekly, but not unsustainably.
- All Join Hands is possibly offering \$500 to clubs for outreach in addition to a grant for club development if starting a new class. **Ed to apply for that.**

Here's all you have to do:

(1) Go to iagsdc.org and log in as a member; the log in is key to accessing the application materials; and then go to

(2) https://iagsdc.org/club_dev/add

There you will find the instructions and the online application form to fill out for your club.

Board / General Meeting

- New Board has Annette, David, Ed, Michael, Robin, Oliver
- Eric handed over responsibilities
 - **Get mail: Annette needs to get the keys from Eric**
 - Contact with Stan (church): Annette
 - Schedule zoom meetings: Oliver
 - Weekly e-mail Sundays: Michael
 - Meetup posts: Robin
 - IAGSDC Delegates meeting Alternate: Michael (delegate: Craig)
 - **CC charged for Meetup and Zoom: Ed**
 - President: Michael
 - Nextdoor: David, etc.
 - Instagram/Twitter: Eric
 - **Surveys: Michael**
- Michael has updated the IADSDC website with the current board officers.

Other dancing

Venue

- Billy de Frank has started to have some in-person events again. **Do we want to reach out to BdF, or wait until we started up Fun Nights**
- Eric picked up keys for St. Andrews and has made 3 copies. David, Eric, Ed, and Oliver have keys. Kurt got a key from Stan. **Eric will pass his keys on to Annette.**

Picnic

- Will do it instead of potlucks while St. Andrews kitchen is unavailable and sharing of food is unadvised due to Covid, weather permitting
- Will ask Rich Reel to be part of the next picnic caller roster.
- Next picnic is June 25 in lieu of a summer dance. . Robles park, picnic 1:30, Dancing 2-4 **All club callers invited.** Levels called depends on attendees. **Need a flyer to advertise, post on calendars**

Fun Nights

- Currently on hold. Doing a couple of Open Houses pre- class begin.

- We previously decided that whenever we resume dancing, the monthly Fun Nights held at St. Andrews (twice a quarter) will move to Tuesday nights from 7:15 PM to 9:00 PM, with full level Plus dancing from 9:00 PM to 9:30 PM. We will advertise the night as starting at 7:00 PM to get people there on time to start dancing by 7:15 PM.
- We are planning on retaining the quarterly Friday Fun Nights at the Billy De Frank Center in San Jose once we feel comfortable doing so. We'll be reaching out to them about starting those up.

Potluck Nights

- Currently on hold.
- Once we feel comfortable to have shareable food, we will discuss scheduling potluck nights.
- In the meantime, we'll have picnics

Quarterly Workshops

- Currently on hold
- We want to hold more quarterly workshops. We'd pay \$200 or half the door. Topics we'd like to cover: Gender Swap/APD workshop, for 4 hours.
- Allan was to check with Rob to see how long he thinks a workshop should take, and if he's available for a date yet to be determined. If Rob's not available, Allan will ask the same question of Eric Henerlau.
- We will push out the date for this workshop at this point.
- Convention Brush-Up for Plus (thars, teacup chain, other rarely-used calls) This might also be handled via the 6 weeks of club nights prior to Convention, as long as we announce the topic of each club night in advance? In the last half-hour of Adv-Class-Plus format?
- APD/DBD Plus. (Again.)
- Square recovery techniques. (Keep the square dancing, and also know how to reset from lines or waves. Ideally, swap people around to get them into the right place before the end of the sequence.)

Social Activities

Online Presence

Meetup

- Meetup currently costs \$24.99/mo. We will keep MeetUp and have changed to the 6-moth model.

Zoom

- Zoom has been renewed for another year in June.
- Board meetings are zoomed.

Facebook

- We will ask Dave Decot to delete the group.

Other

- Eric posts on Instagram, posts are sent to Twitter.

Website

- Has been updated with changes and lists callers through end of October.

SCVSDA Club Info Page

Next Board Meeting:

- Thursday, May 5, 2022, at 11 am PDT. Location: Zoom