



## El Camino Reelers Board Meeting Minutes

Thursday, May 05, 2022, 11:00 AM PDT

Remote meeting via Zoom 465 455 8223

*Attendees: Annette, David, Michael, Kurt, Oliver. Ed and Robin were unable to attend*

### Minutes from Last Meeting

- Minutes from the 04/18/2022 meeting minutes were approved.

### Activities since last meeting

- Blast Class instruction completed
- Applied and confirmed participation in San Mateo Family Pride event June 11 and Out At The Fair June 5 (see Community Events below)

### Club Nights

- Kurt has scheduled callers through July
- Ed has come up with a handout that has general club info on small format to hand out to potential interested folks. This will be useful to hand out at Pride events (see below)
- We will not have a pre-7:30 class review as a general rule. But we can have it upon request for class members who missed a class or review session.
- We will have an afternoon of Plus and Advanced dancing as a refresher before convention. 3 hours on 5/14 1p-4p. Callers: Rich and Michael will be the callers. Has been advertised on Facebook, all usual clubs, ECRTalk. **Flyers can be distributed digitally through Lyanne at Beaus and Bows, and thorough Eric Henerlau and his Google group (EircHenerlau.com). David will do that**
- Club nights will have new format once class started: 7:00 Advanced, 7:30-9:00 Class-level review, 9:00-9:30 Plus. For now, we will have a short star tip in the middle of SSD, to be revisited after class is over, and depending on the success of the Saturday afternoon.
- **Next Tuesday Kurt will run through a Running Bear tip in preparation for the Running Bear dance at St Andrews on 5/21 (alternating SSD and Plus)**

### Covid Policies

- We will continue to mask until at least end of June **and review at each meeting**  
Health officials are still recommending wearing masks

### Quarterly Dances

- Will have a picnic instead of a summer dance, on June 25<sup>th</sup>
- Eric Henerlau confirmed to call the Halloween Dance

### Beginner Classes / Open House

- Things that worked in terms of recruiting, and those that didn't:
  - Nextdoor and Palo Alto weekly, and word of mouth worked
  - Though there was response on Meetup, no-one showed up
  - Los Altos had success **with Palo Alto Daily Post**
- What did we not do (enough) of, if any? **Paid ad in papers**
- Up-to-date vaccination (incl. booster) required, masks still required
- Class fee includes all review and club nights until convention **Should we advertise future classes as "FREE"? (includes 8 Club Night review sessions – a \$80 value; Membership for the current year – up to a \$50 value; and club badge, a \$15 value)**
- It was decided that class members will get badges at graduation. Ed has asked what info they want on theirs, and placed the order
- **When is our next SSD Class?** We will schedule Open Houses for June 21 and July 12 **What about an SSD-to- Plus follow-up class later in the year?**

## Community Events

- San Mateo County Pride 6/11: we applied for table and to dance at stage. Carol is communicating with them. Application accepted and confirmed.
- Azisa has been asking for “brief bio about our performance” and “performance picture” by May 20. Ed to provide.
- Family Pride Day / Out At The Fair at San Mateo County Fair on 06/05. Ed to talk to Kerry McArdle, Coordinator, to see if we can still participate. If yes, he will fill out the Google-Form application. Offered us time on the stage and a free booth.
- Need callers, staff for the tables. Kurt on 6/11, but on 6/5. Michael is available on 6/5. Ed to reach out to members get tables staffed
- From Monica Pelayo Lock [mpelayolock@historysanjose.org](mailto:mpelayolock@historysanjose.org): We would like to invite you to perform/get people dancing out our closing event on June 5th. (Closing of Coming Out Exhibit at History Park). This will be outdoors outside the Pacific Hotel on pavement, podium and speaker system provided, masking highly recommended, but not required, 1:45-2:15 pm. We can have a booth 12:30-3:30, or leave flyers at a community organization’s booth with their permission. This is unfortunately in direct conflict with the San Mateo County Fair, so we will decline this unless we can’t make the Fair happen anymore. Oliver communicated decision to Monica.

## Membership

- We should change the Bylaws to replace Mainstream with SSD 50, especially where Full Membership is concerned. Also, there is no more Mainstream dancing at convention, it’s been replaced with SSD. So far, Bylaw changes were made in connection with the Board elections since they require the same effort. Amendments need to be approved by 2/3 of the votes. Oliver to investigate and send out a proof copy
- Eric has proposed that we use the IAGSDC club retention program by All Join Hands to propose they pay for the initial set of anniversary bars. Eric has applied, and the application was confirmed as being received.
- We have 11 5-year, 13 10-year, 9 15-year, 8 20-year, 7 25-year, 5 30-year, and 3 35-year bars left, in the locker in the back of the church. Also ordered 5 40-year bars. When will we hand them out?

## Financials

- Vic Ceder dance: Net: \$26.50
- From the attendance, this was a successful dance. Looking at past pre-Covid dances, 50/50 was a major contributor to the bottom line, bringing in anywhere from \$65 to \$155. Even with that, we lost money at some dances. Net results were anywhere from \$-321 to \$556. We need volunteers to do 50/50 at our dances
- Tuesday Club Nights: Still losing money weekly, but not unsustainably.
- All Join Hands is possibly offering \$500 to clubs for outreach in addition to a grant for club development if starting a new class. Ed to apply for that.

Here's all you have to do:

(1) Go to [iagsdc.org](https://iagsdc.org) and log in as a member; the log in is key to accessing the application materials; and then go to

(2) [https://iagsdc.org/club\\_dev/add](https://iagsdc.org/club_dev/add)

There you will find the instructions and the online application form to fill out for your club.

## Board / General Meeting

- New Board has Annette, David, Ed, Michael, Robin, Oliver
- Eric handed over responsibilities
  - Get mail: Annette needs to get the keys from Eric
  - Contact with Stan (church): Annette
  - Schedule zoom meetings: Oliver
  - Weekly e-mail Sundays: Michael
  - Meetup posts: Robin
  - IAGSDC Delegates meeting Alternate: Michael (delegate: Craig)

- CC charged for Meetup and Zoom: Ed
- President: Michael
- Nextdoor: David, etc.
- Instagram/Twitter: Eric
- Surveys: Michael
- Michael has updated the IADSDC website with the current board officers.

## Other dancing

### Venue

- Billy de Frank has started to have some in-person events again. **Do we want to reach out to BdF, or wait until we started up Fun Nights**
- Eric picked up keys for St. Andrews and has made 3 copies. David, Eric, Ed, and Oliver have keys. Kurt got a key from Stan. **Eric will pass his keys on to Annette.**

### Picnic

- Will do it instead of potlucks while St. Andrews kitchen is unavailable and sharing of food is unadvised due to Covid, weather permitting
- Will ask Rich Reel to be part of the next picnic caller roster.
- Next picnic is June 25 in lieu of a summer dance. . Robles park, picnic 1:30, Dancing 2-4. Levels called depends on attendees. **Rich will be the caller, we'll ask Mike and James to be the other callers, if not available, Kurt. SSD will be the main focus, with a few calls of other levels. Need a flyer to advertise, post on calendars. David to reach out to Mike. We'll advertise as we do our regular quarterly dances. May need power.**

### Fun Nights

- Currently on hold. Doing a couple of Open Houses pre- class begin.
- We previously decided that whenever we resume dancing, the monthly Fun Nights held at St. Andrews (twice a quarter) will move to Tuesday nights from 7:15 PM to 9:00 PM, with full level Plus dancing from 9:00 PM to 9:30 PM. We will advertise the night as starting at 7:00 PM to get people there on time to start dancing by 7:15 PM.
- We are planning on retaining the quarterly Friday Fun Nights at the Billy De Frank Center in San Jose once we feel comfortable doing so. We'll be reaching out to them about starting those up.

### Potluck Nights

- Currently on hold.
- Once we feel comfortable to have shareable food, we will discuss scheduling potluck nights.
- In the meantime, we'll have picnics

### Quarterly Workshops

- Currently on hold
- We want to hold more quarterly workshops. We'd pay \$200 or half the door. Topics we'd like to cover: Gender Swap/APD workshop, for 4 hours.
- Allan was to check with Rob to see how long he thinks a workshop should take, and if he's available for a date yet to be determined. If Rob's not available, Allan will ask the same question of Eric Henerlau.
- Convention Brush-Up for Plus (thurs, teacup chain, other rarely-used calls) This might also be handled via the 6 weeks of club nights prior to Convention, as long as we announce the topic of each club night in advance? In the last half-hour of Adv-Class-Plus format?
- APD/DBD Plus. (Again.)
- Square recovery techniques. (Keep the square dancing, and also know how to reset from lines or waves. Ideally, swap people around to get them into the right place before the end of the sequence.)

## Social Activities

### Online Presence

#### Meetup

- Meetup currently costs \$24.99/mo. We will keep MeetUp and have changed to the 6-moth model.

#### Zoom

- Zoom has been renewed for another year in June.
- Board meetings are zoomed.

#### Facebook

- We will ask Dave Decot to delete the group.

#### Other

- Eric posts on Instagram, posts are sent to Twitter.

#### Website

- Has been updated with changes and lists callers through end of October.

#### SCVSDA Club Info Page

### Next Board Meeting:

- Monday, June 13, 2022, at 6:30 pm PDT. Location: Zoom